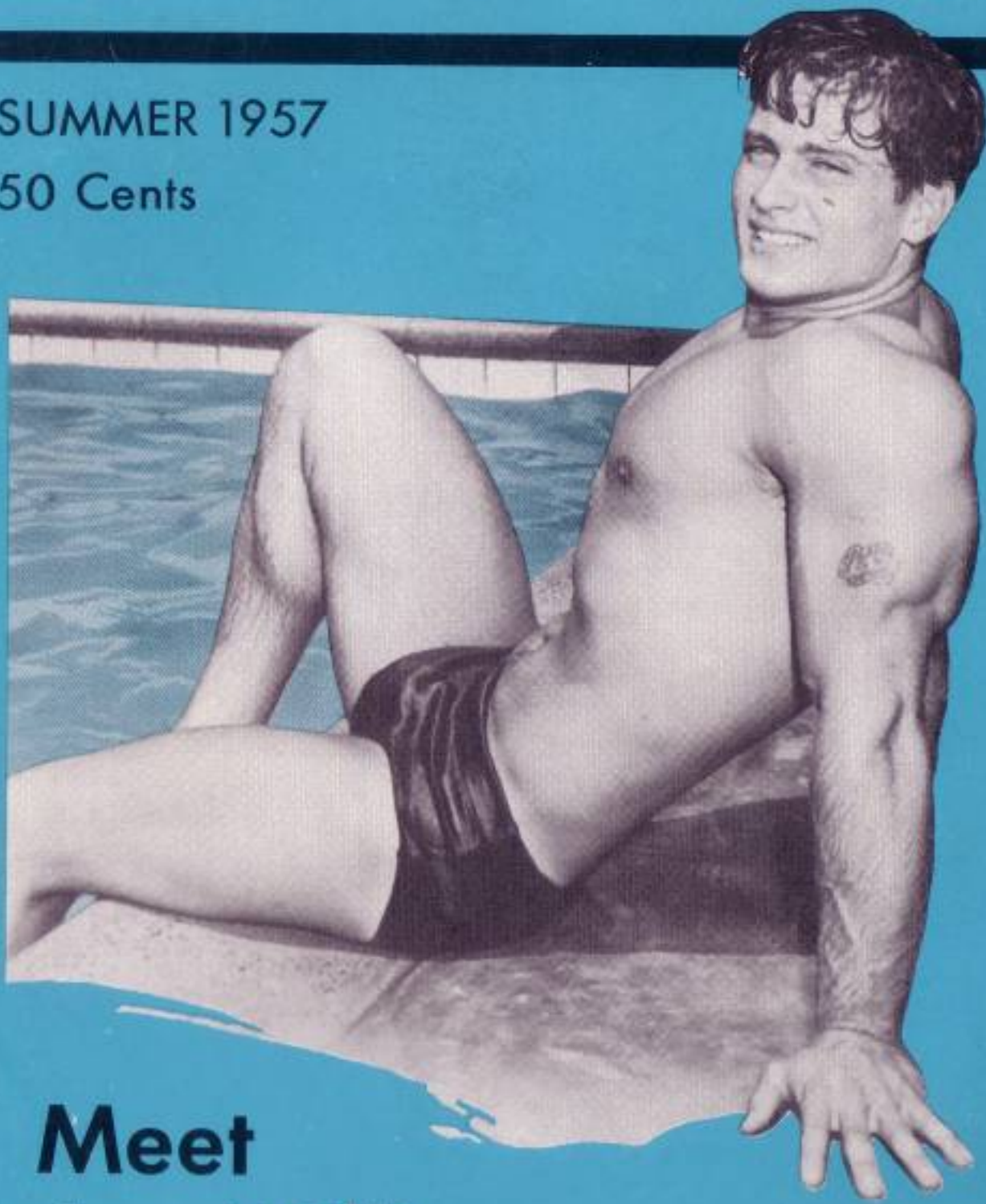
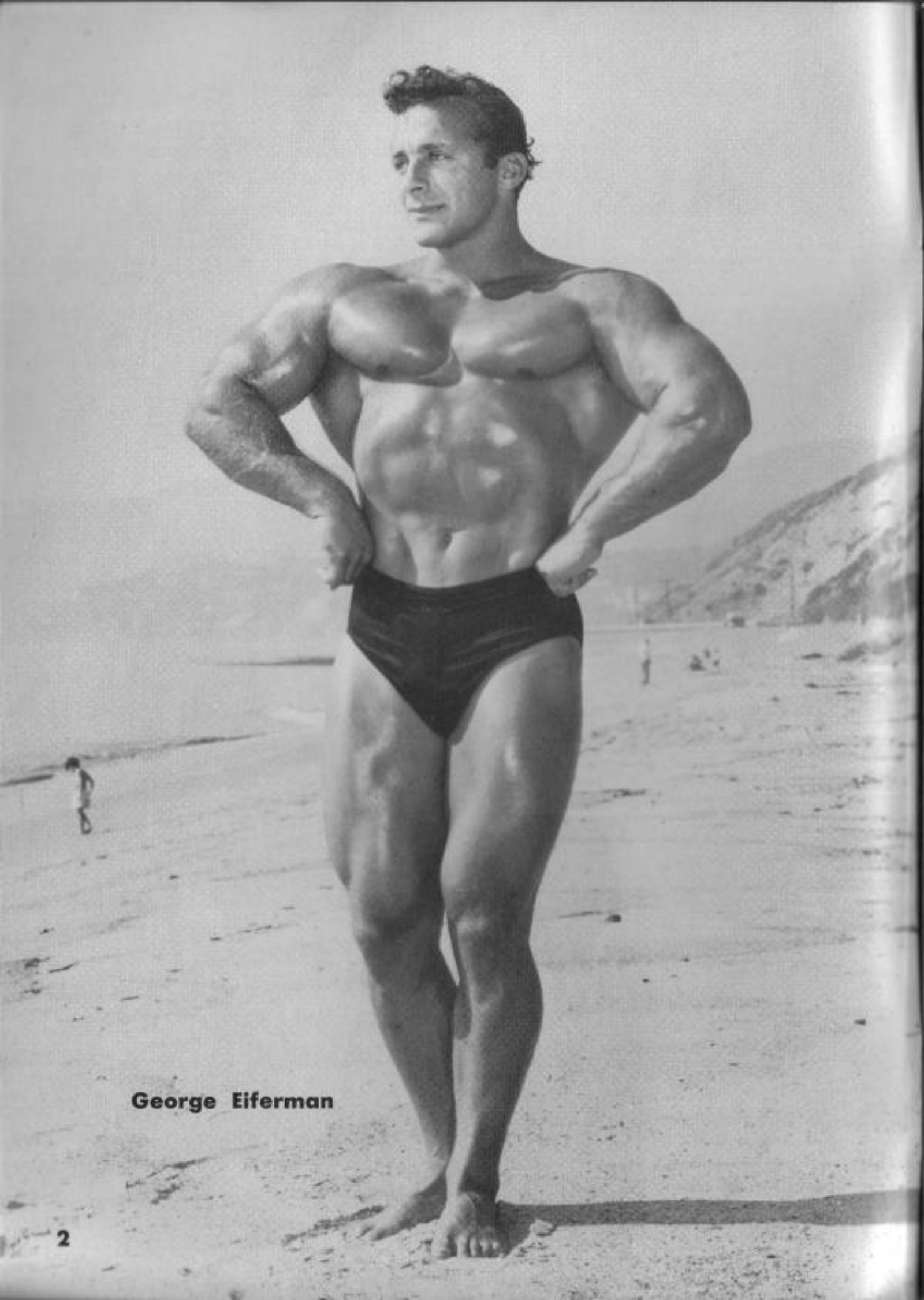
the MALE FIGURE

SUMMER 1957

50 Cents



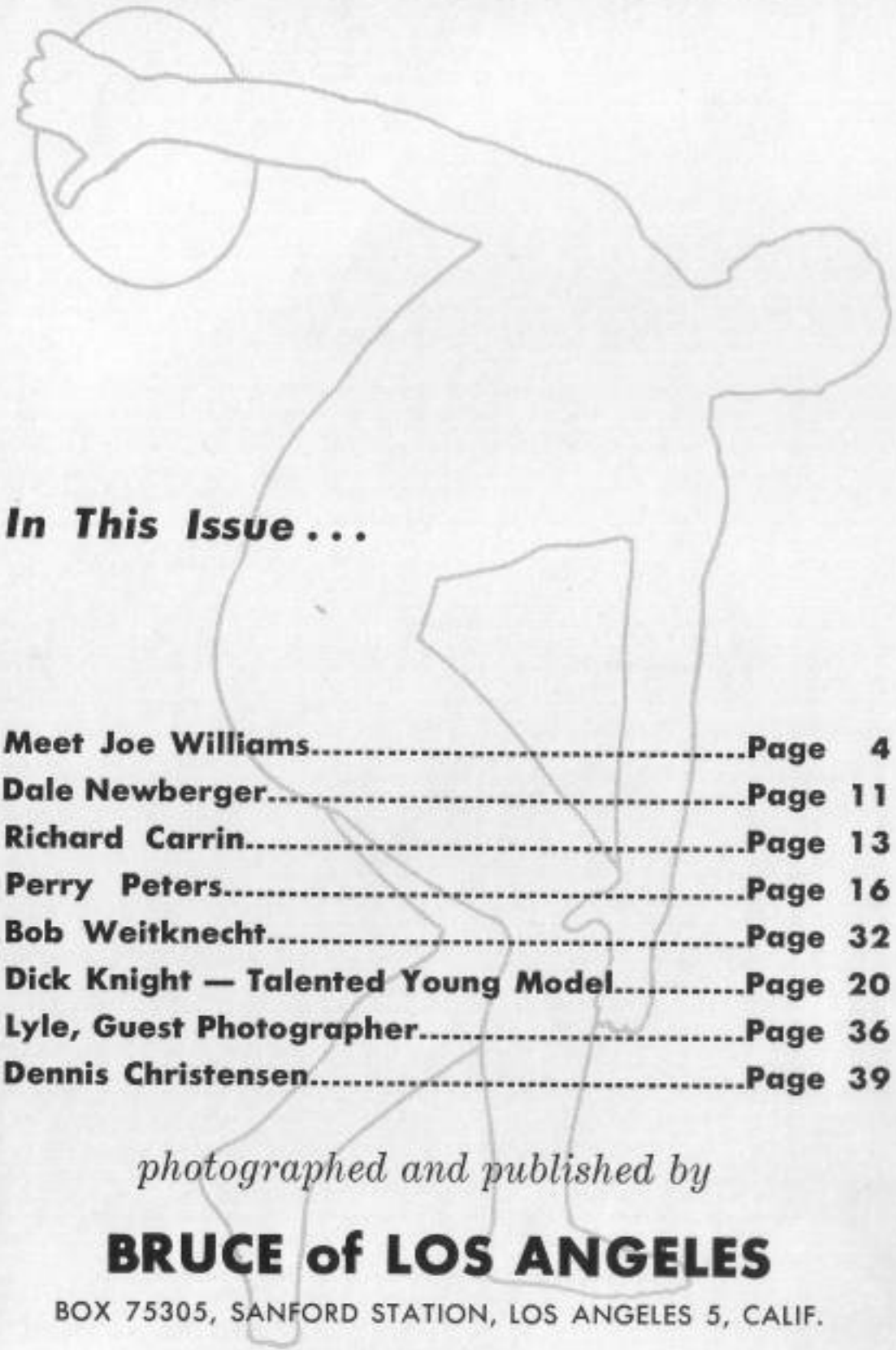
Meet Joe Williams



George Eiferman

Volume V
Summer 1957

the MALE FIGURE



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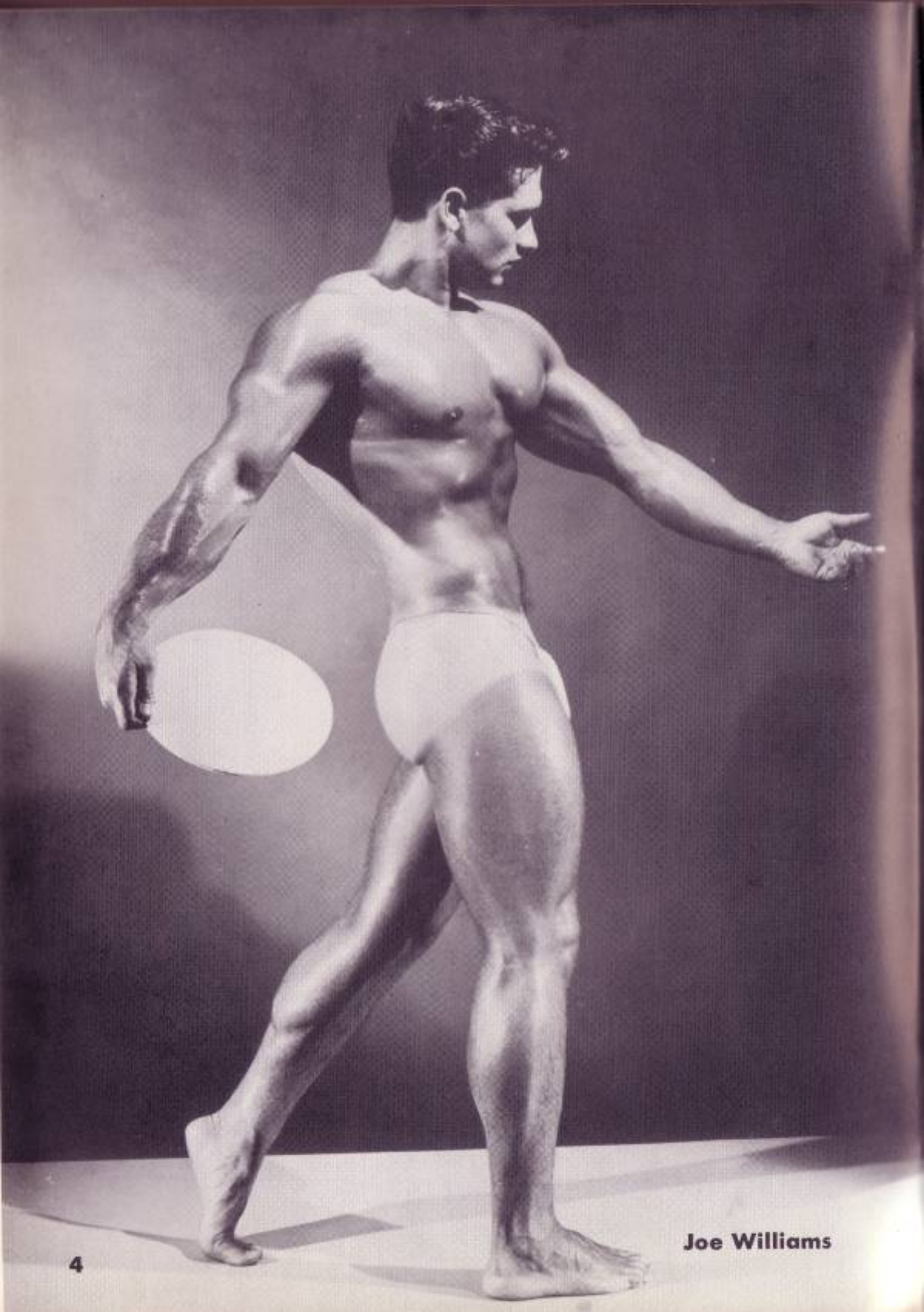
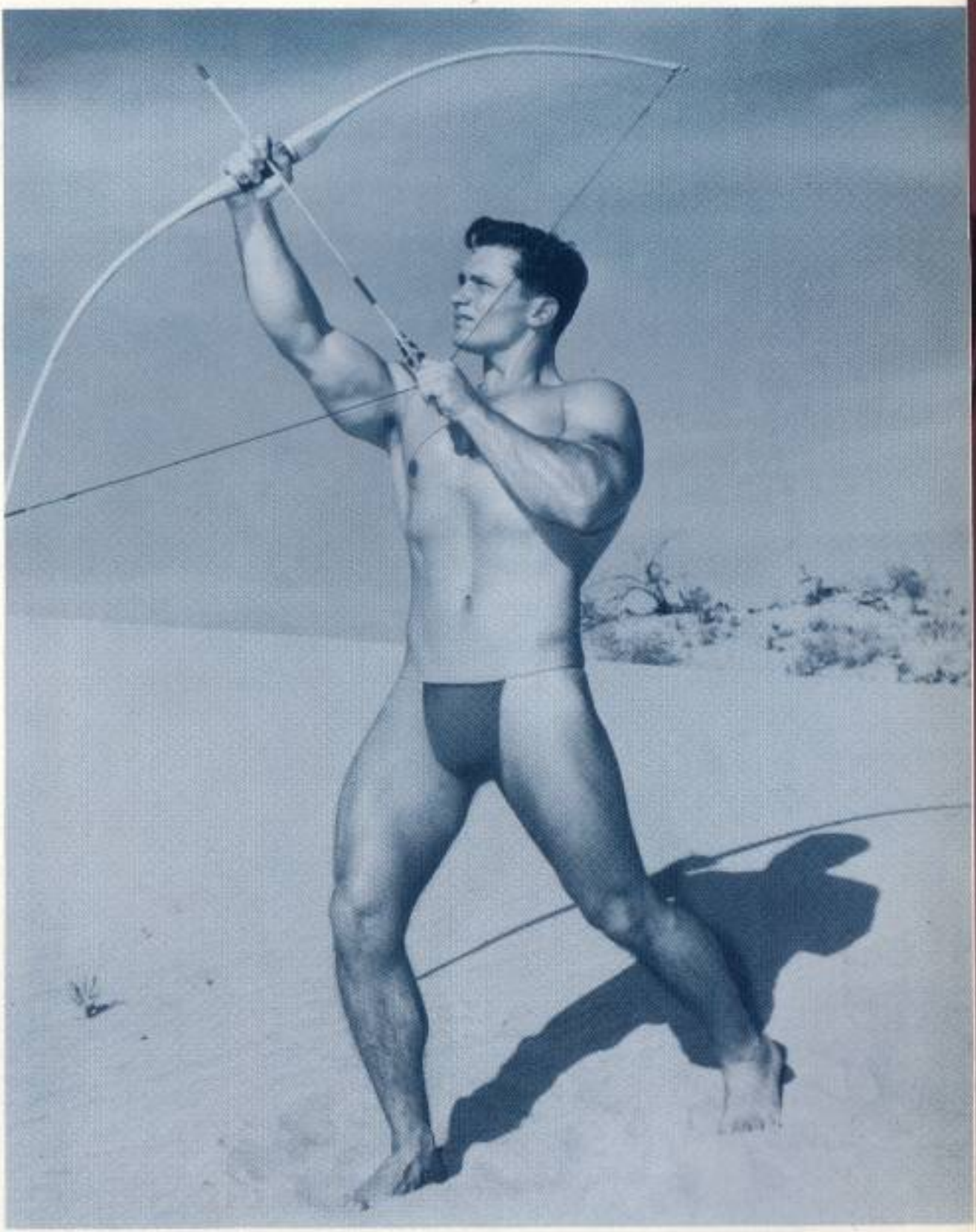


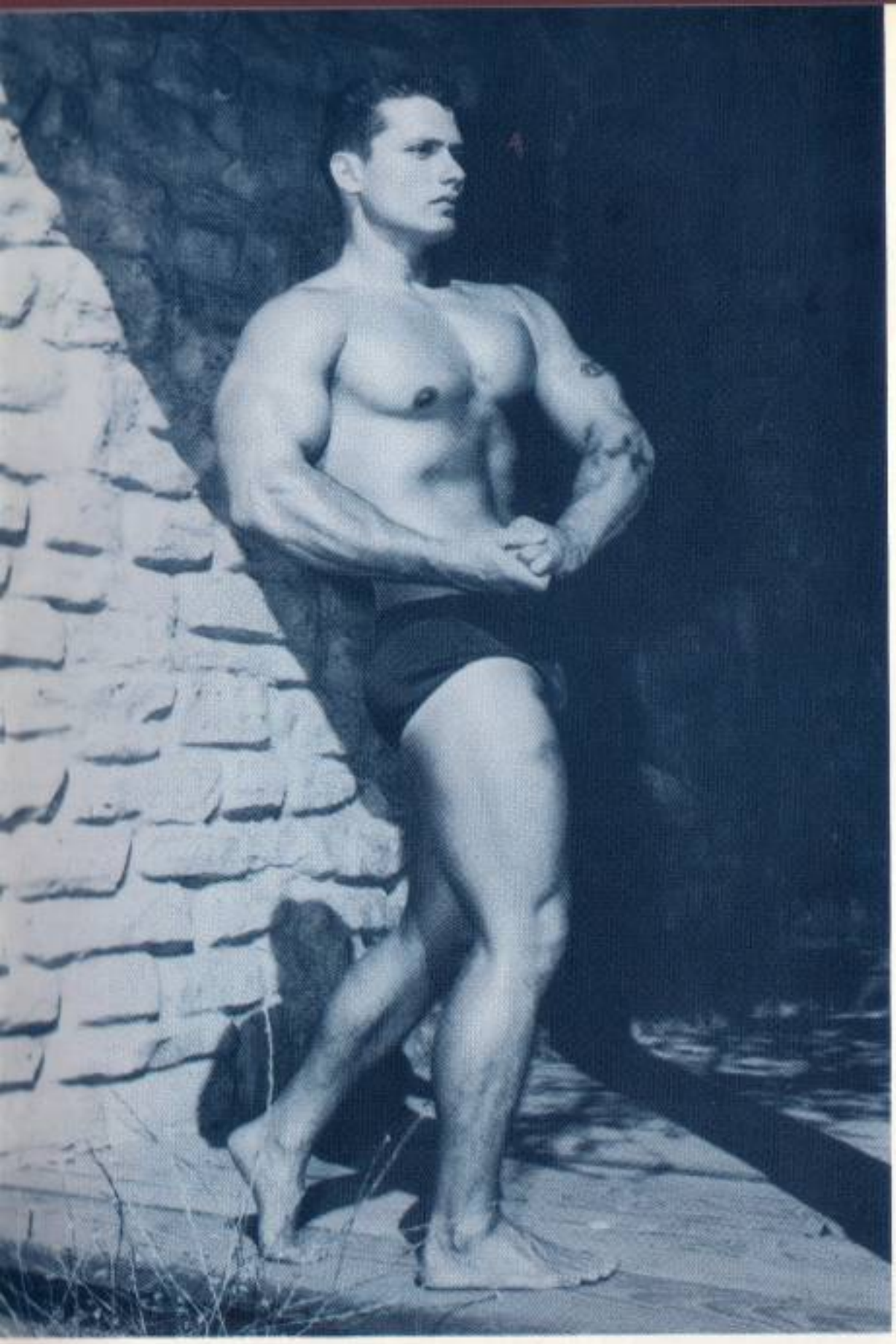
Joe Williams



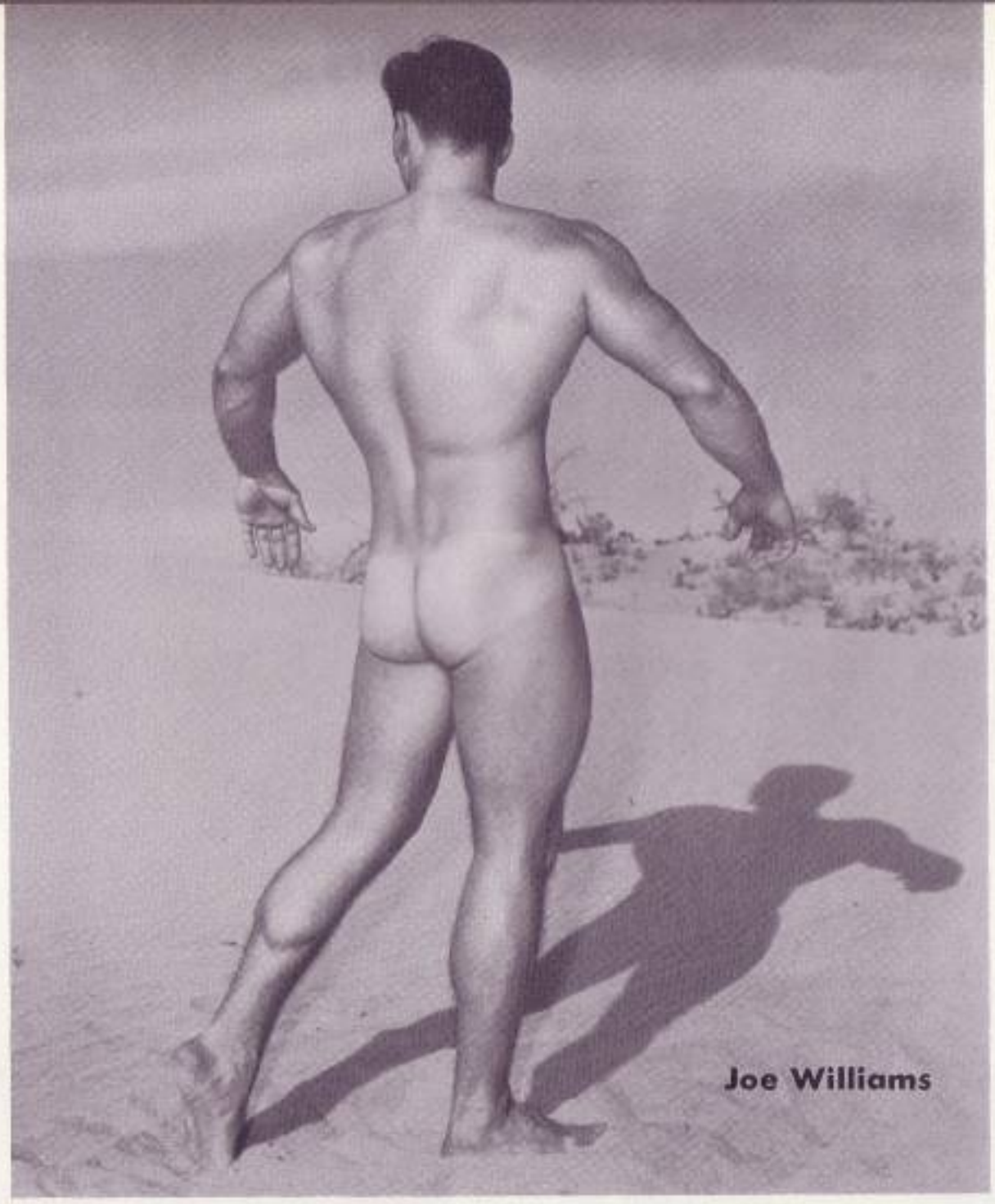
Joe Williams

The handsome young body builder on this issue's cover is Joe Williams. If you are living in Southern California, get to the beaches or go to the top physique shows, you've probably seen Joe. If you aren't living in Southern California, perhaps we can tell you a lot about Joe in a few words and some "action" photos. Joe works out at the "Swim-'N-Gym" health club which features swimming as one of their methods in building a healthy and beautiful body. Last season, Joe practiced with the Los Angeles Rams football team. When he was in high school, Joe played football. With this natural flare for rough combat, it seems that Joe should make an excellent "pro". Joe was Michigan born but his family later moved to California. He's 5'7½", weighs 180 lbs. and is descended of an Italian-Irish family. Aside from body building, Joe rates sports cars as his second love. Joe is soon to be featured in a top rate physique magazine dedicating an article to the "hows" in developing a might physique. Naturally, they chose Joe as an example of a top-notch body to illustrate the article.

We think that Joe is an example of a top-notch model, regardless of where he is or what he's doing. Bruce has posed Joe in the studio and outdoors. Keep one eye cocked for this model. Who knows? Chances are that you'll see this good looking athlete at the beach, on the football field and in numerous top magazines.



Joe Williams



An excellent group of 4x5 doubleweight silk-finished photos of JOE WILLIAMS is now available.

Catalogue #77 contains Joe Williams plus two other handsome models.

All fifteen photos for $3.30, prepaid. For Airmail, add 20c.

Four different featurettes, each containing ten different poses of Joe Williams, have also been made. There is no duplication of poses in the catalogue or the featurettes. Each featurette is priced at $2.20, prepaid. For Airmail, add 15c.

Joe Williams — 10 outdoor front poses
Joe Williams — 10 outdoor back poses
Joe Williams — 10 studio front poses
Joe Williams — 10 studio back poses

Color slides of Joe Williams—State whether Stereo or 35mm color slides are desired. Indoor and Outdoor color slides are available. Six slides for $3.25, prepaid. For Airmail, add 20c.

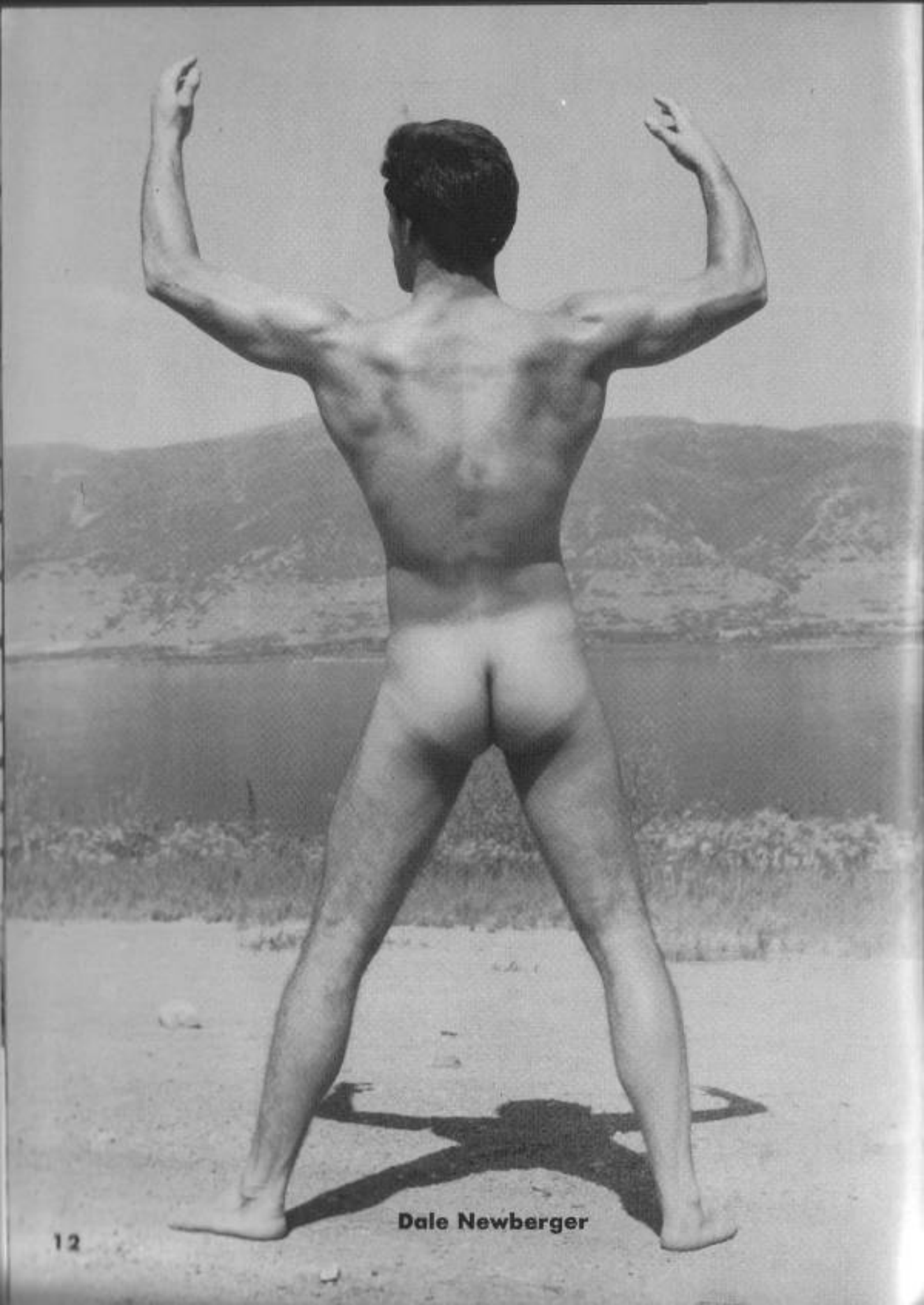
10 Joe Williams

Dale Newberger

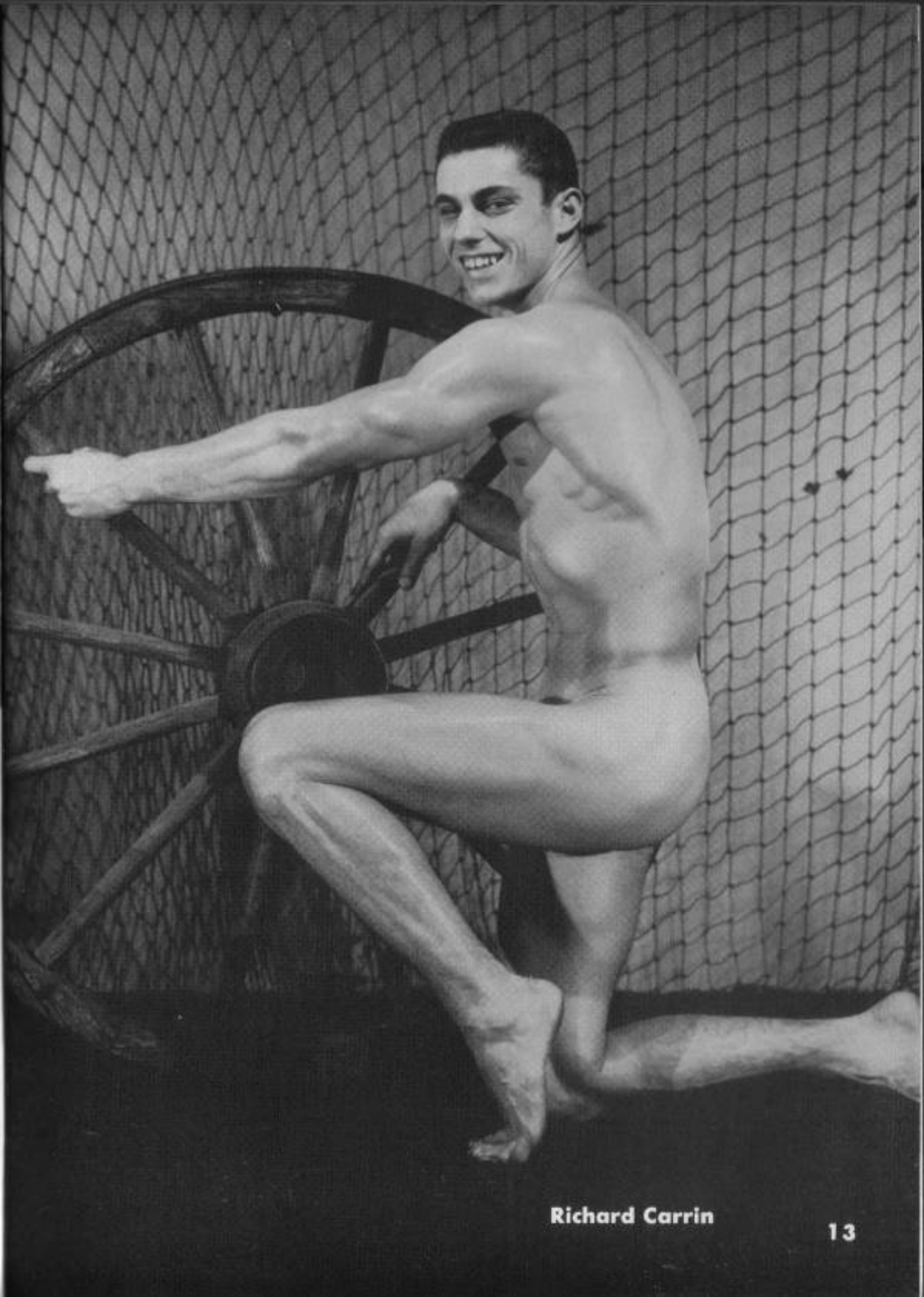
Bruce photographed Dale, a 19-year-old Utah lad, on a wild game preserve which jutted out into the Great Salt Lake. Dale weighs 165 lbs. and stands 5'9". His boyishly handsome face makes an ideal contrast to the weathered countryside.

A featurette, 10 poses, of Dale Newberger is available. Ten 4x5 doubleweight matte prints for $2.20, prepaid.

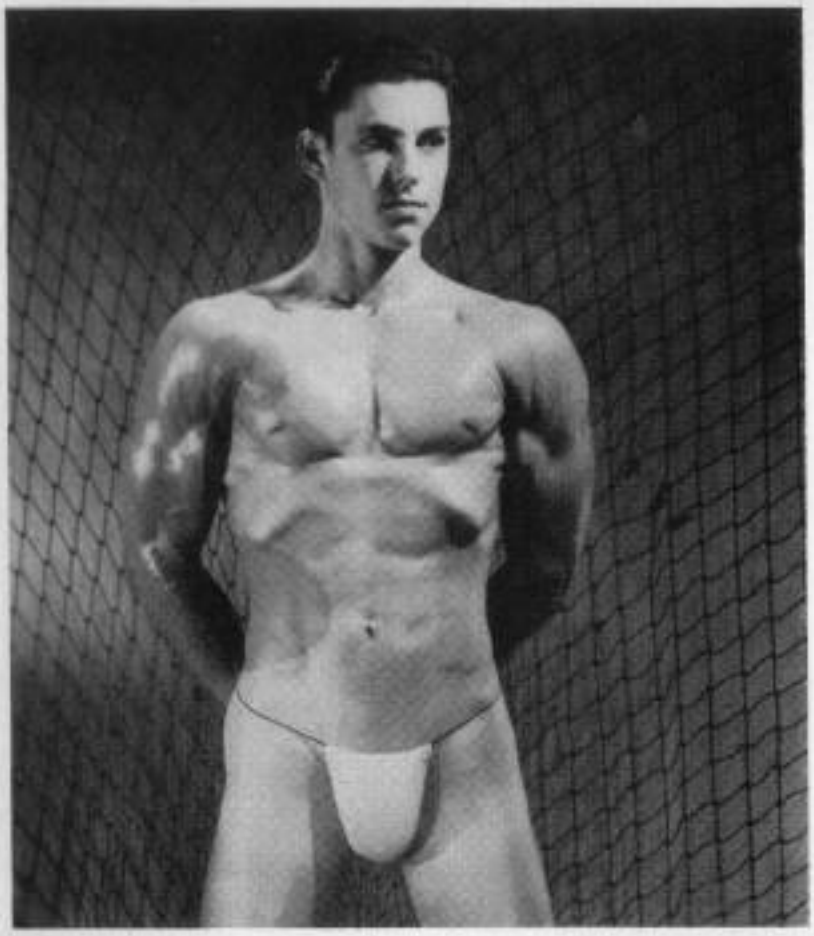
Six 35mm color slides of Dale for $3.25, prepaid.



Dale Newberger

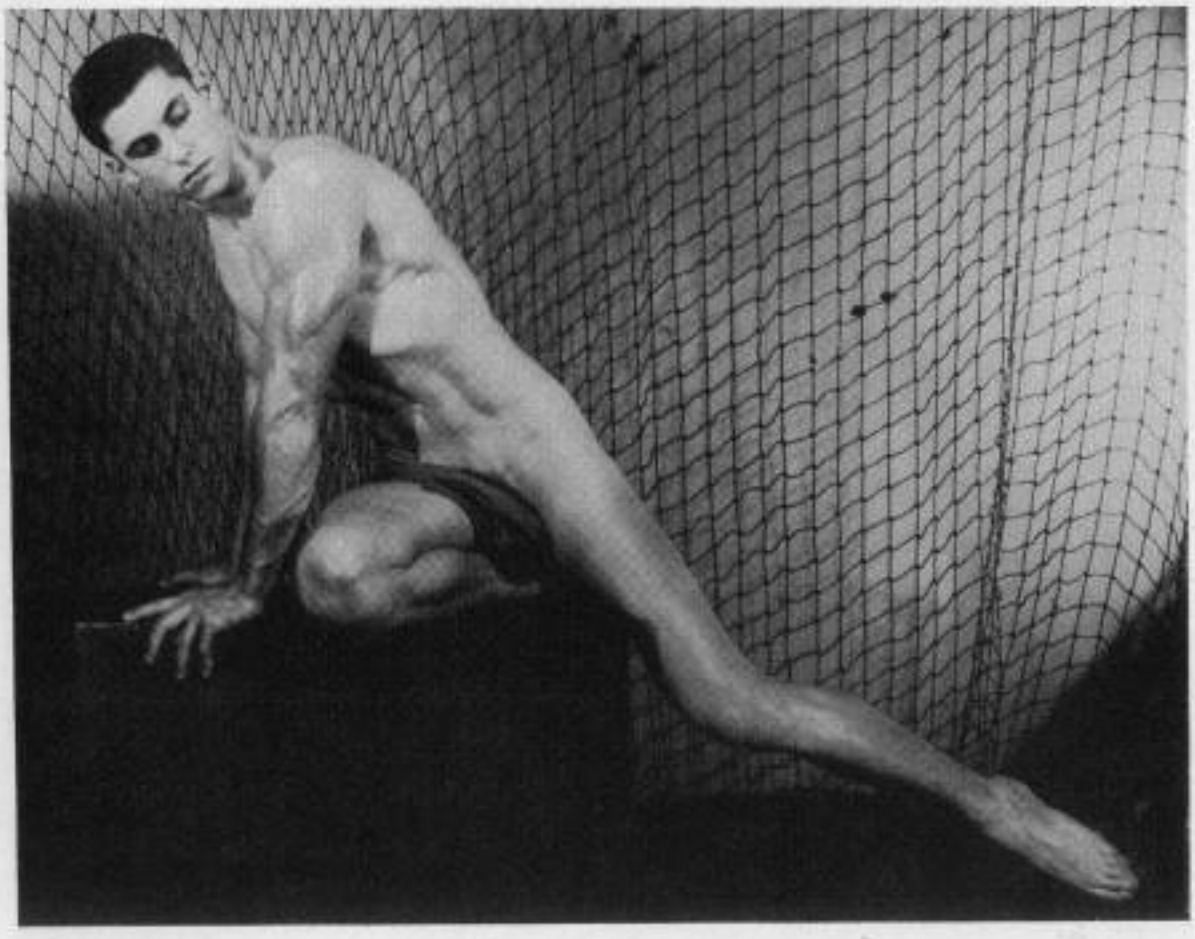


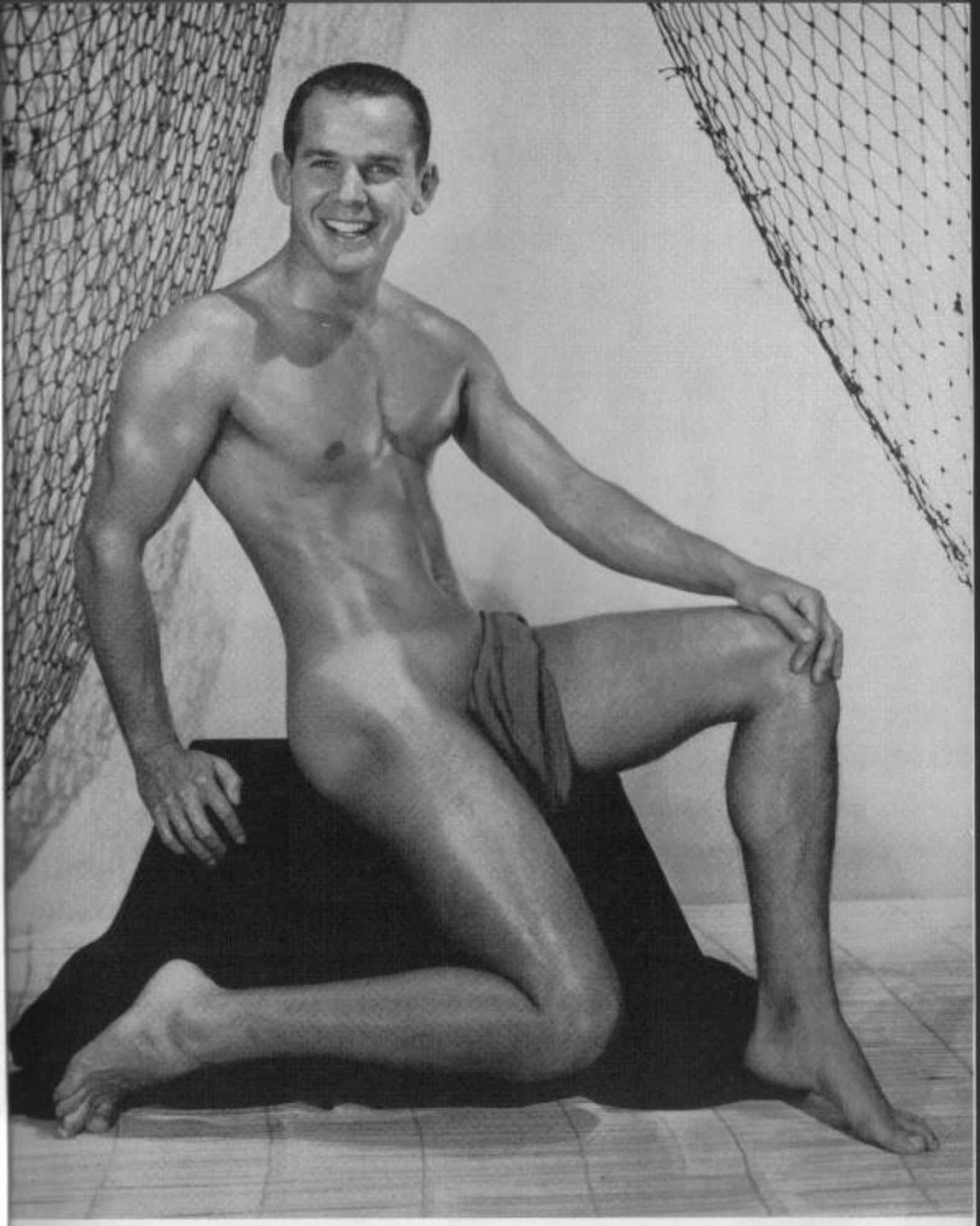
Richard Carrin



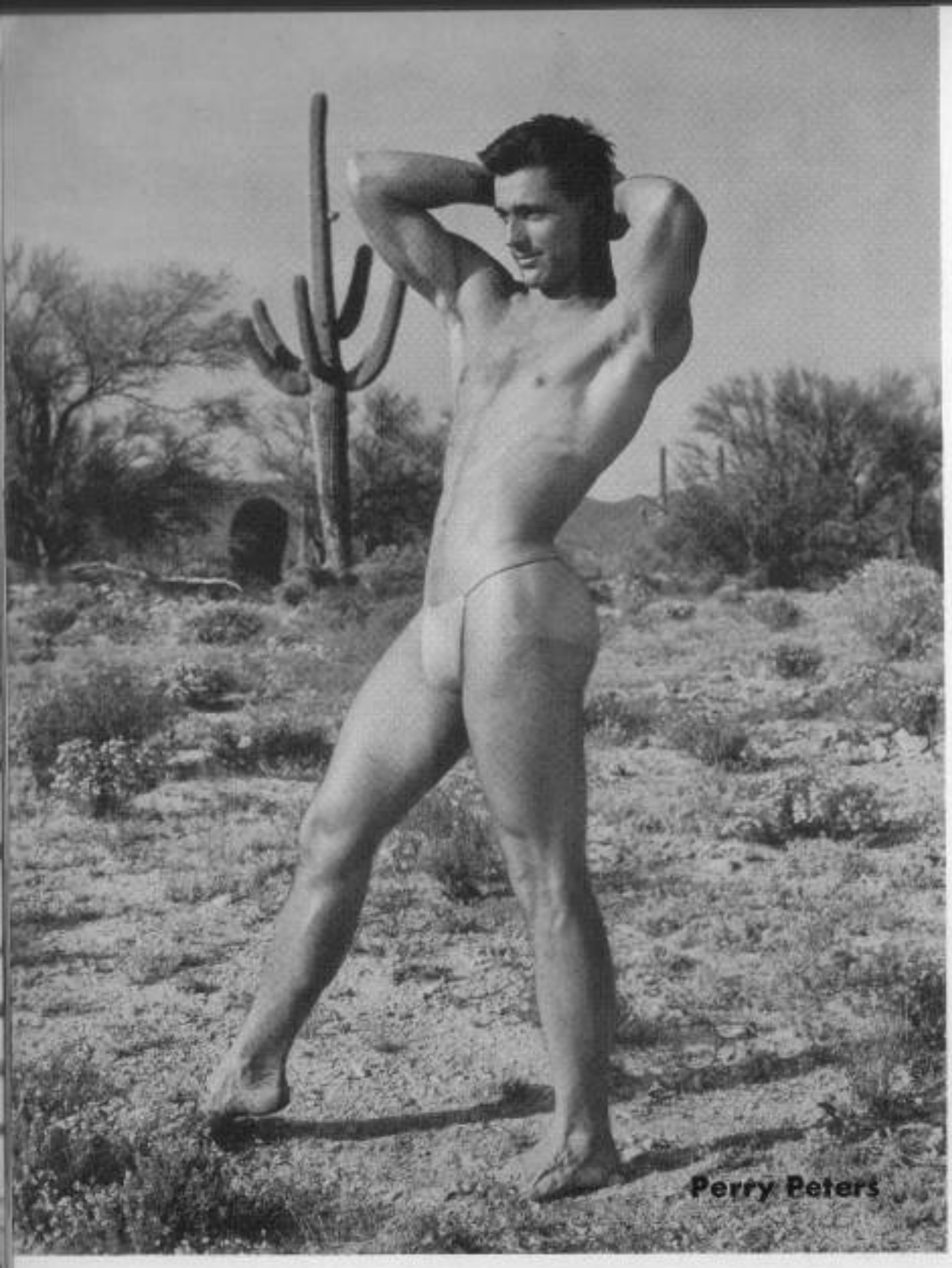
Richard Carrin has the lithesome build so often needed to really excell in sprinting, high jumping and other skillful field events. Richard is 5'11" and weighs 160 lbs. He is a typical California 18-year-old who is interested in athletics and body-building.

A featurette, 10 poses, of Richard Carrin is available. Ten 4x5 doubleweight matte prints for $2.20, prepaid.





Johnnie Pflum



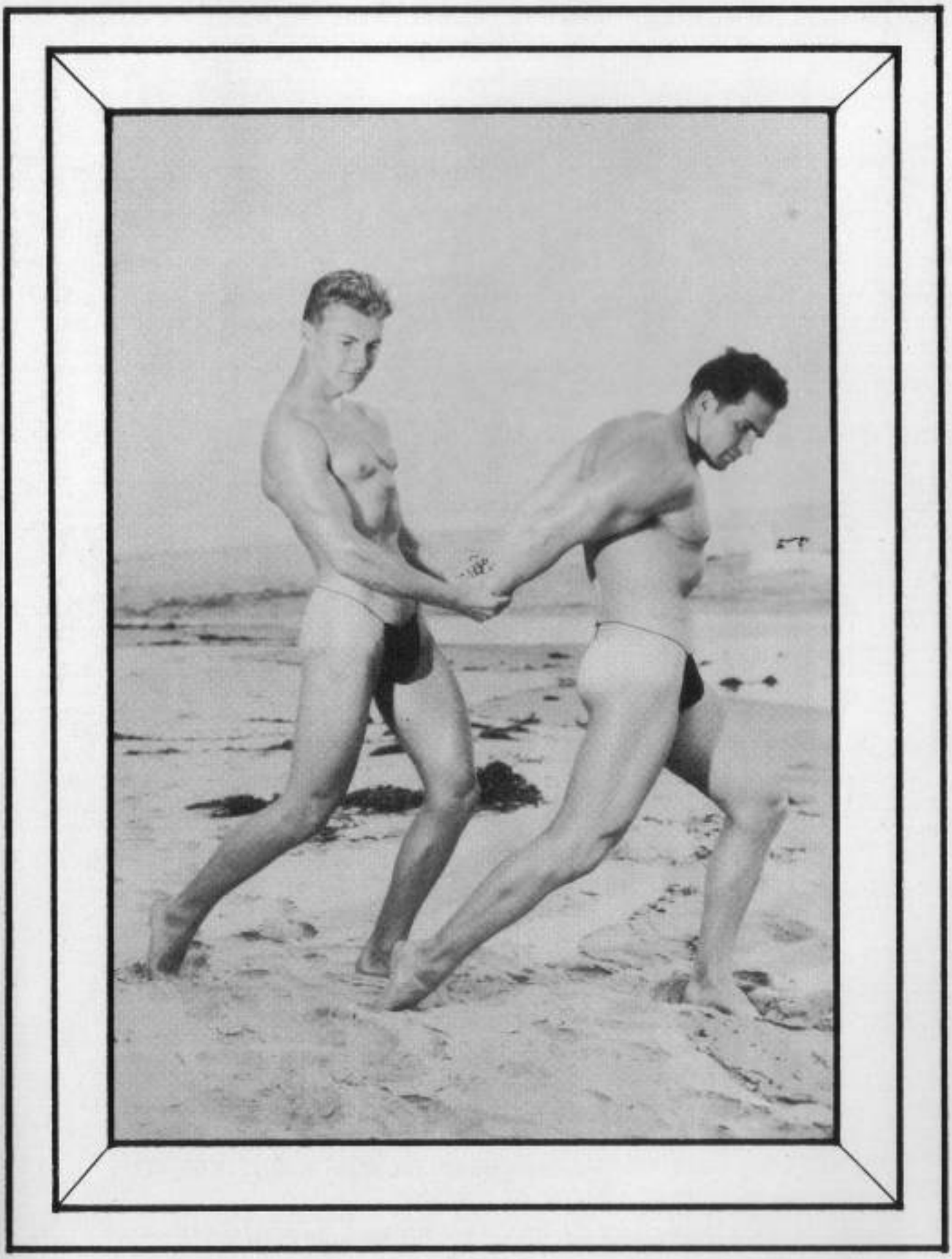
Perry was a native "Easterner" until a few seasons ago when he decided to come west for work and school. Bruce photographed Perry on the desert using the Saguaro cactus as the background. Since that time, Perry has been attending a southwestern university and spending his summers working as a ranch hand.

Perry Peters

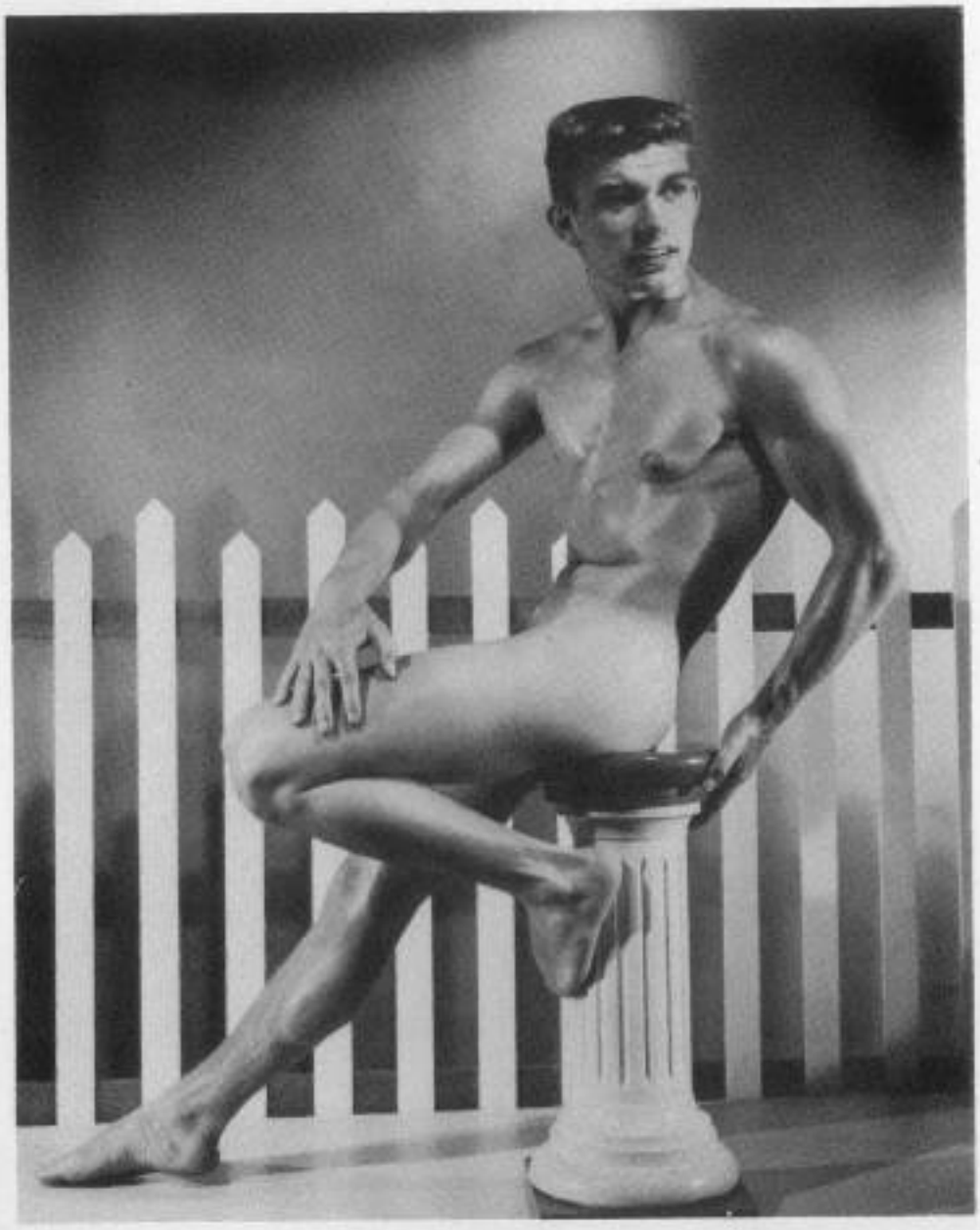
Perry Peters

A featurette, 10 poses, of Perry Peters is available. Ten 4x5 doubleweight matte prints for $2.20, prepaid.

Stereo or 35mm slides of Perry Peters. Six slides for $3.25, prepaid. State whether stereo or 35mm slides are desired.

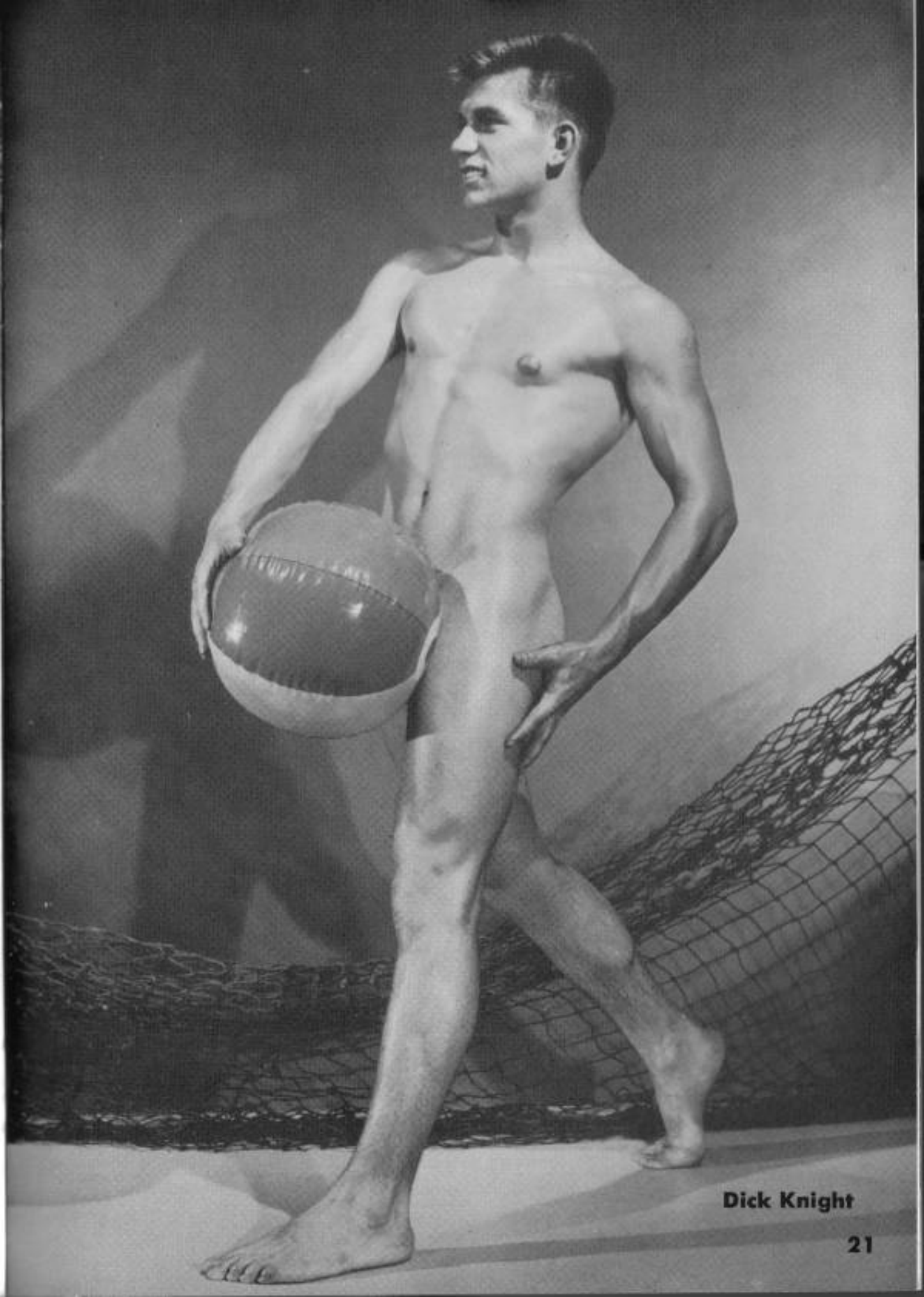


Al Morrow & Joe Fierro

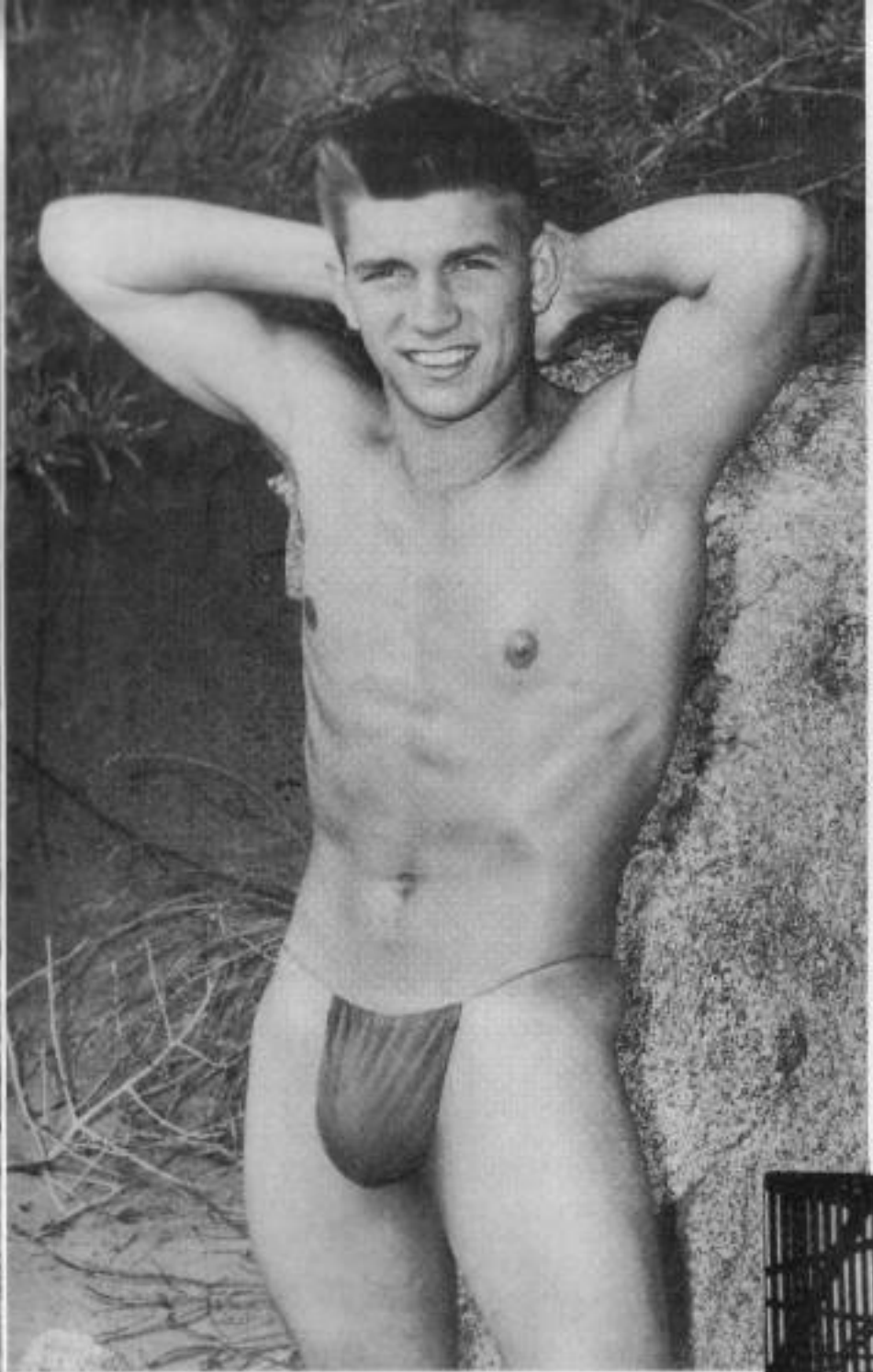


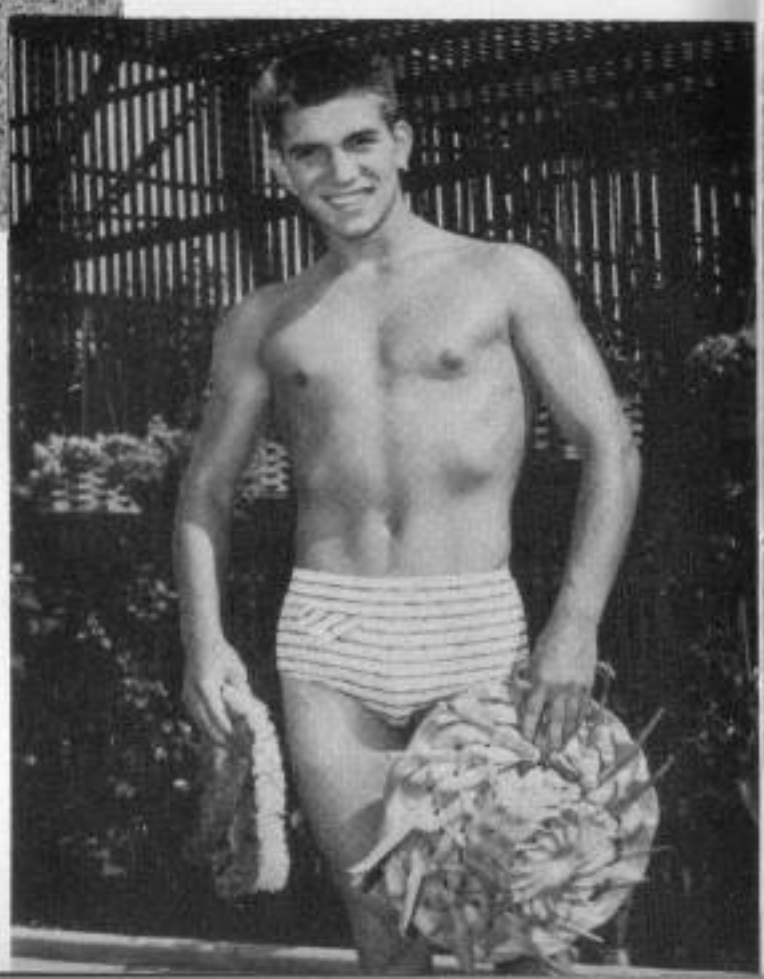
California seems to be a haven for bodybuilders, actors, and young people seeking a career in show business. Few make good, some starve, but most strike a happy medium and keep trying. We meet many of these "struggling" young men. However, we think we have found one outstanding youth who has just started. His name is **Dick Knight.**

Dick has a good natural build but he works out weekly. The first things he did when he got to Hollywood were to find a good gym and enroll in a drama workshop. (Cont.—page 23.)

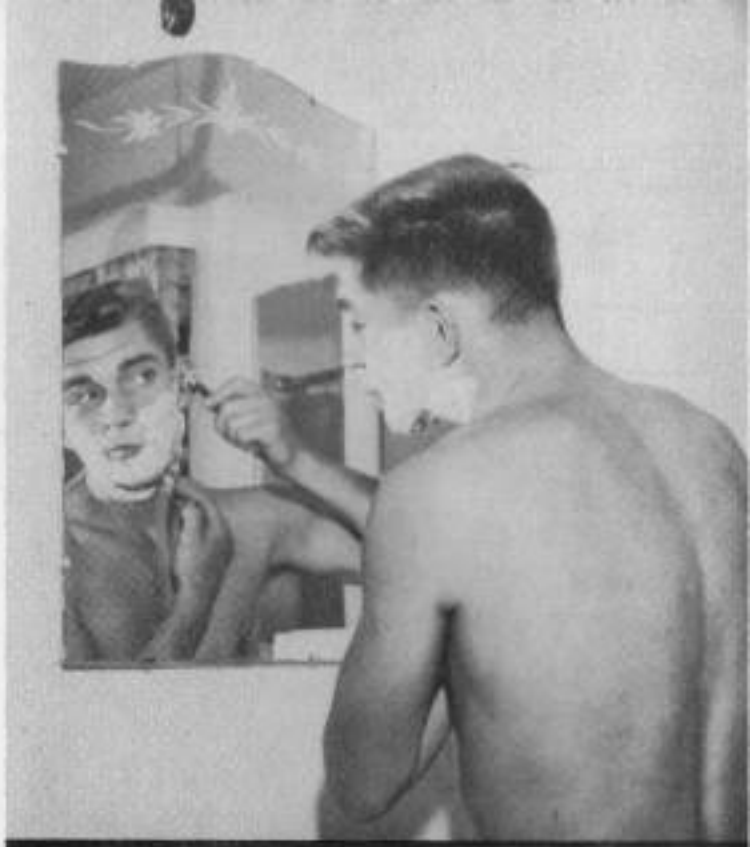


Dick Knight



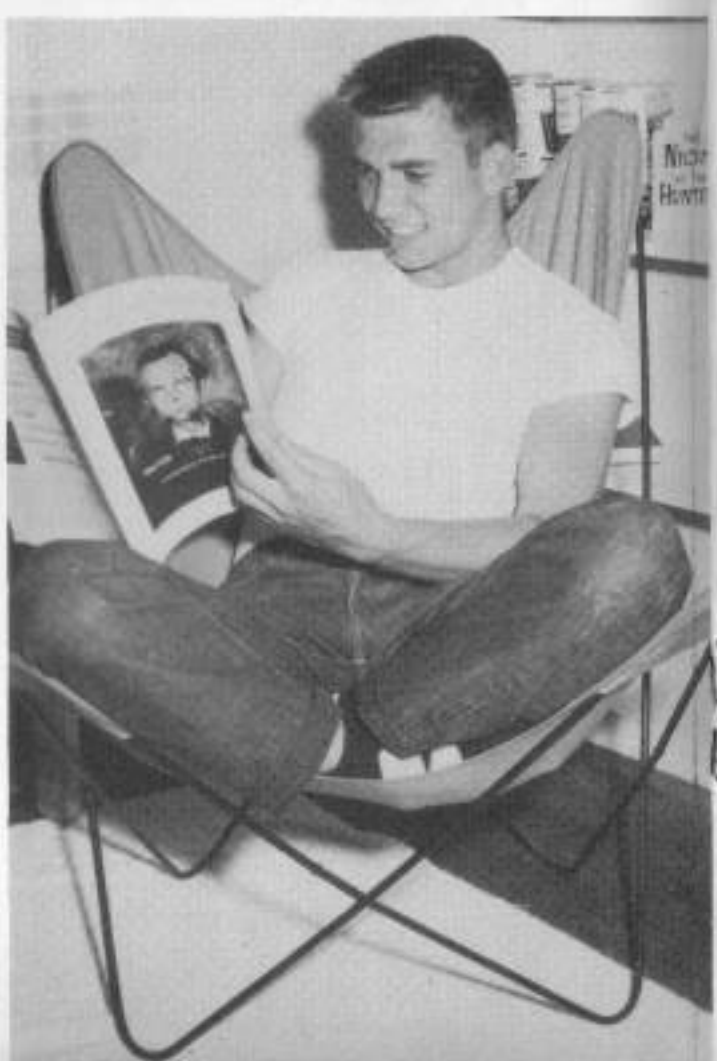


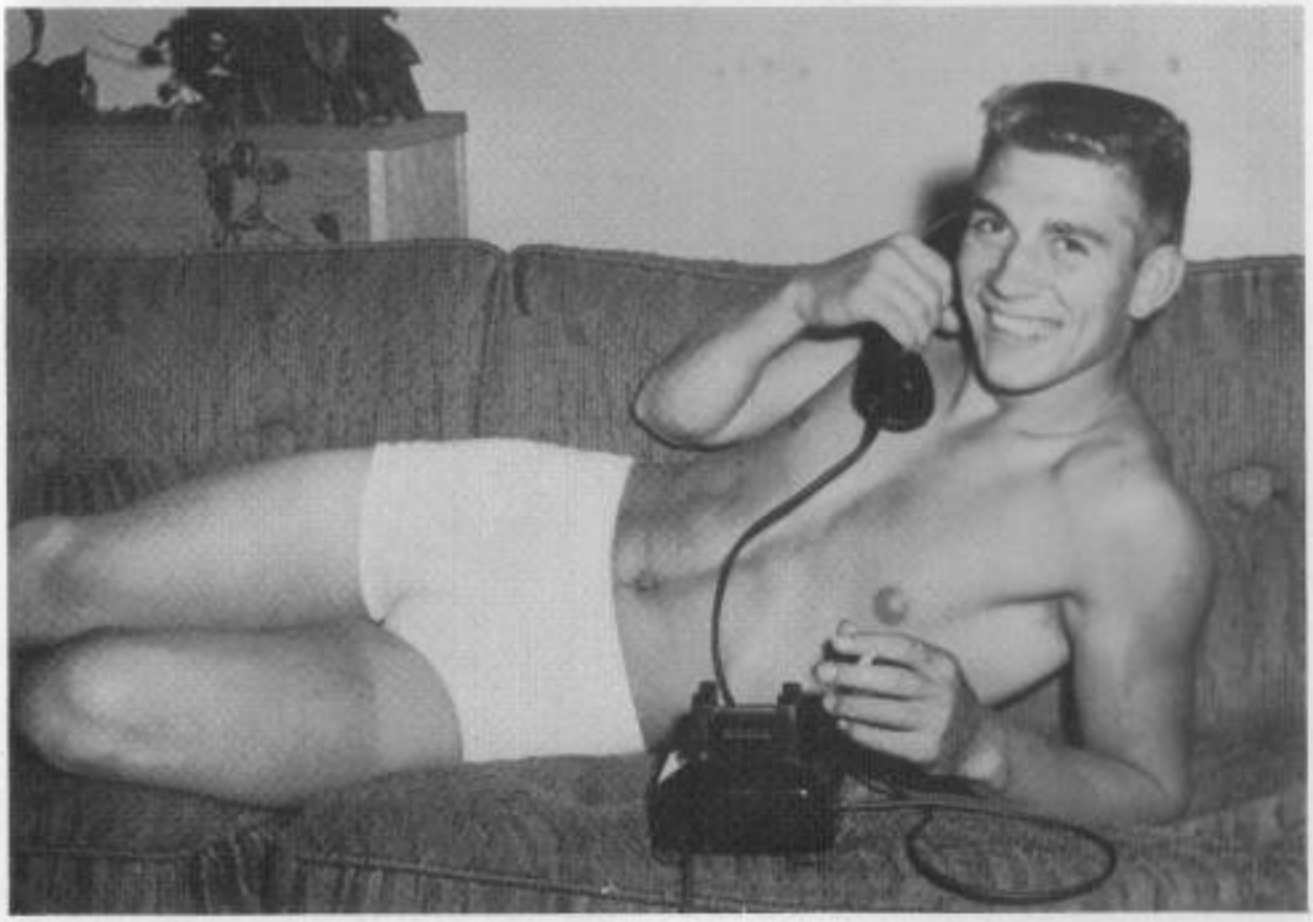
Dick Knight



By combining bodybuilding and acting, Dick has prepared himself well for his field. He weighs 150 lbs. and is 5'8". His daily routine is rigid and packed with activity. He works eight hours a day, rehearses with his workshop actor's group and trains at the gym twice a week. Dick gets up in the morning in time for a quick shower and a shave. His appetite is never-ending but by looking at him, his cooking skill has kept him in tip-top shape.

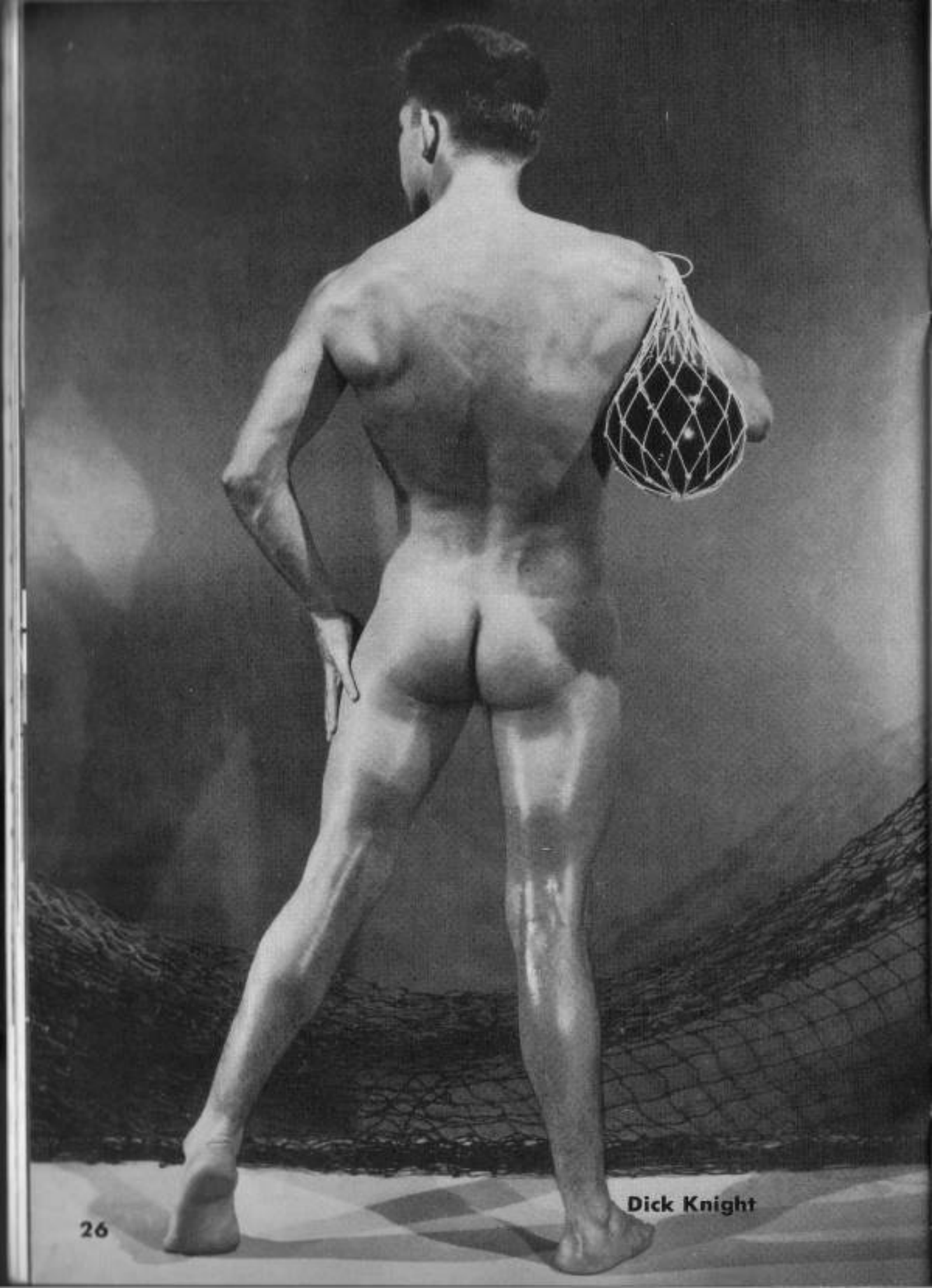
Since he has been in his drama workship, Dick has improved enough to get a couple of bit parts in two movies as well as a good juvenile part in a local theatre. These parts have netted him some valuable experience plus some financial return. (Cont. —page 25.)



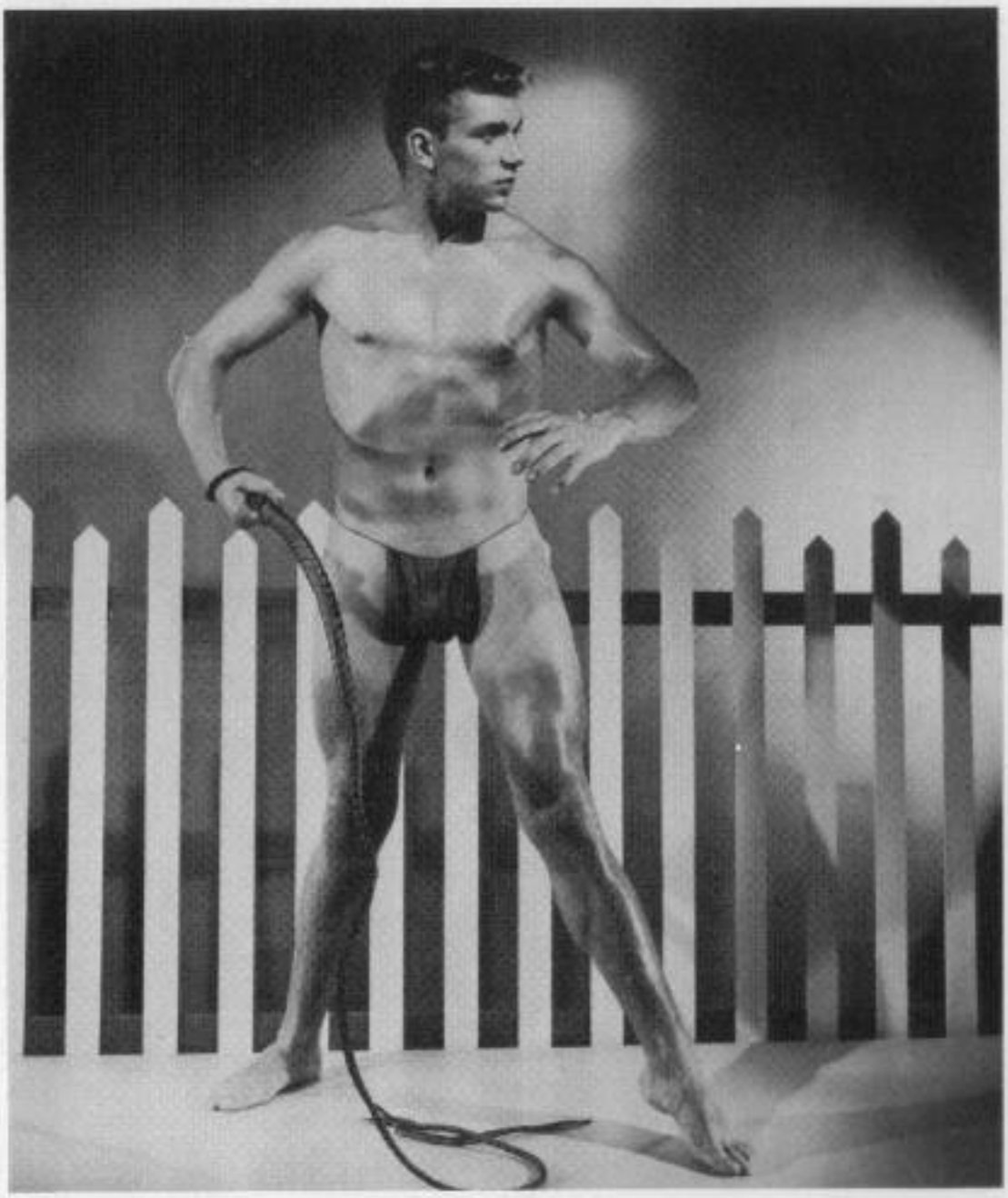


Sleeping and relaxing have to be squeezed into Dick's schedule whenever possible. When he finds time to relax, he likes to read , play a little piano and listen to records. As most teenagers, he has a ton of friends. His telephone lets him keep in touch with them as well as getting tips about auditions and tryouts.

Bruce has posed Dick Knight in the studio as well as outdoors. Perhaps we're prejudiced, but we think you'll agree with us . . . Dick Knight is a handsome young man! With his talent and envious physique, you will hear great things about this spirited young man in the very near future.



Dick Knight

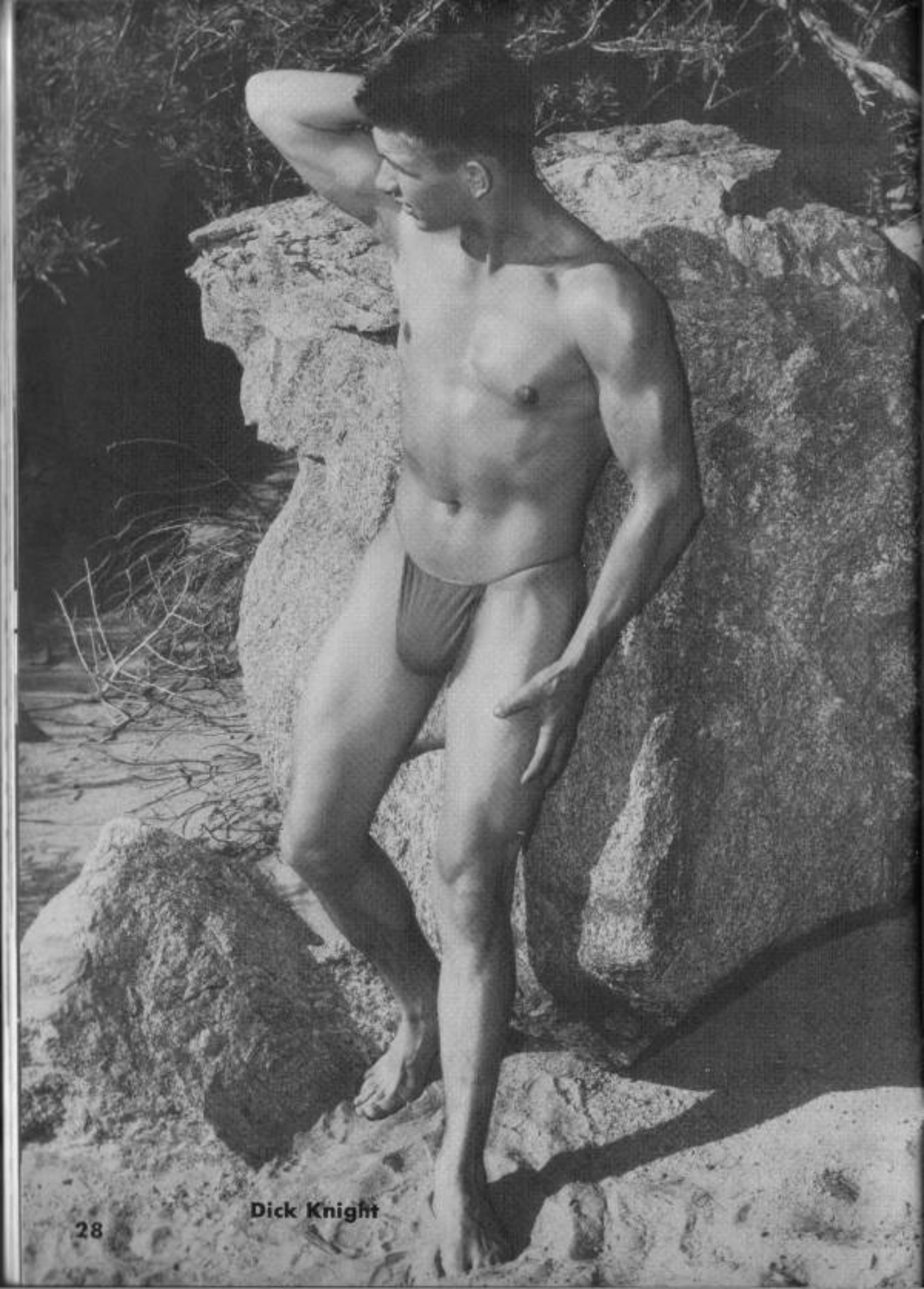


Dick Knight

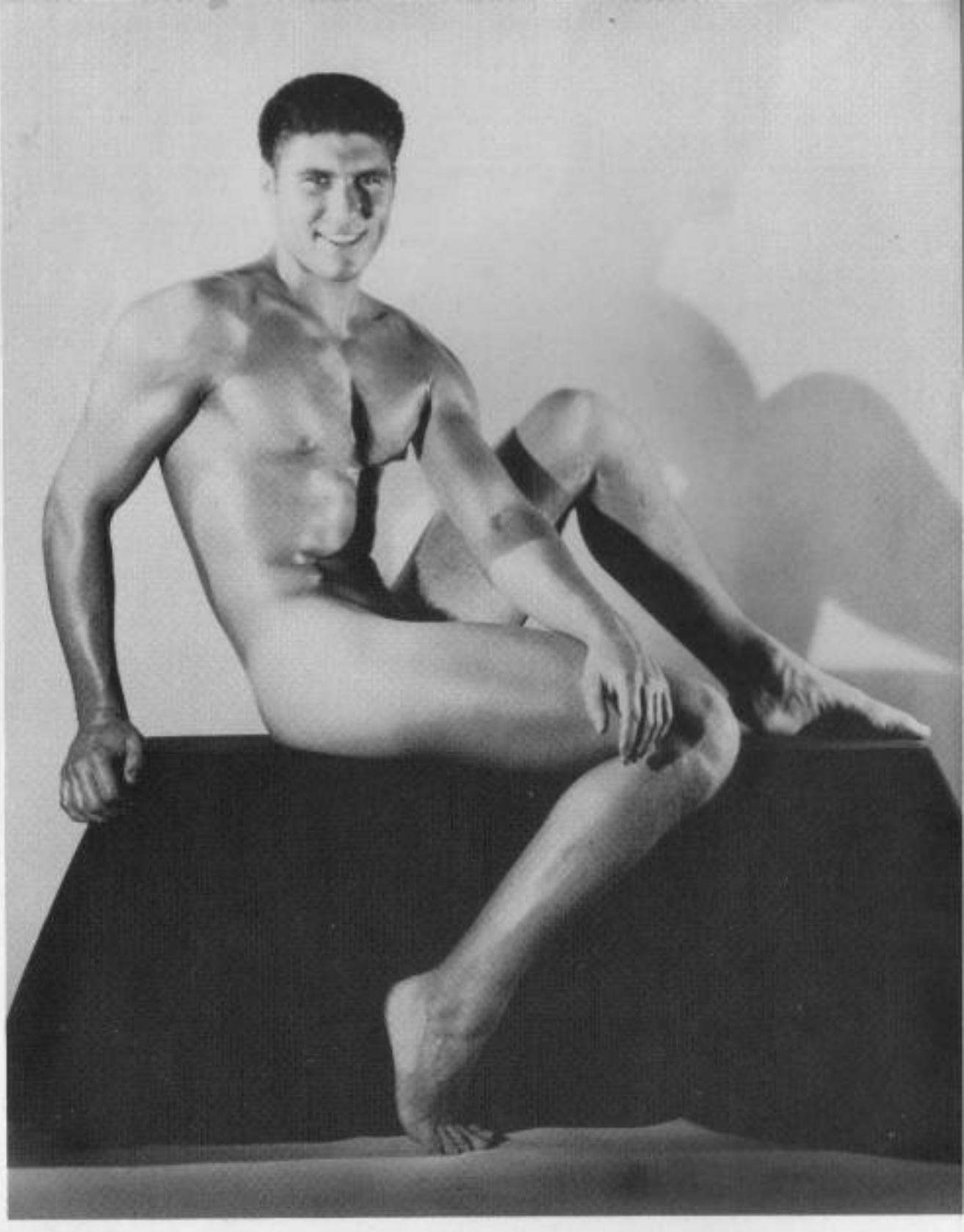
Four featurettes of Dick Knight are available. Each featurette is priced at $2.20 prepaid. For Airmail add 15c.

Dick Knight — 10 outdoor front poses
Dick Knight — 10 outdoor back poses
Dick Knight — 10 studio front poses
Dick Knight — 10 studio back poses

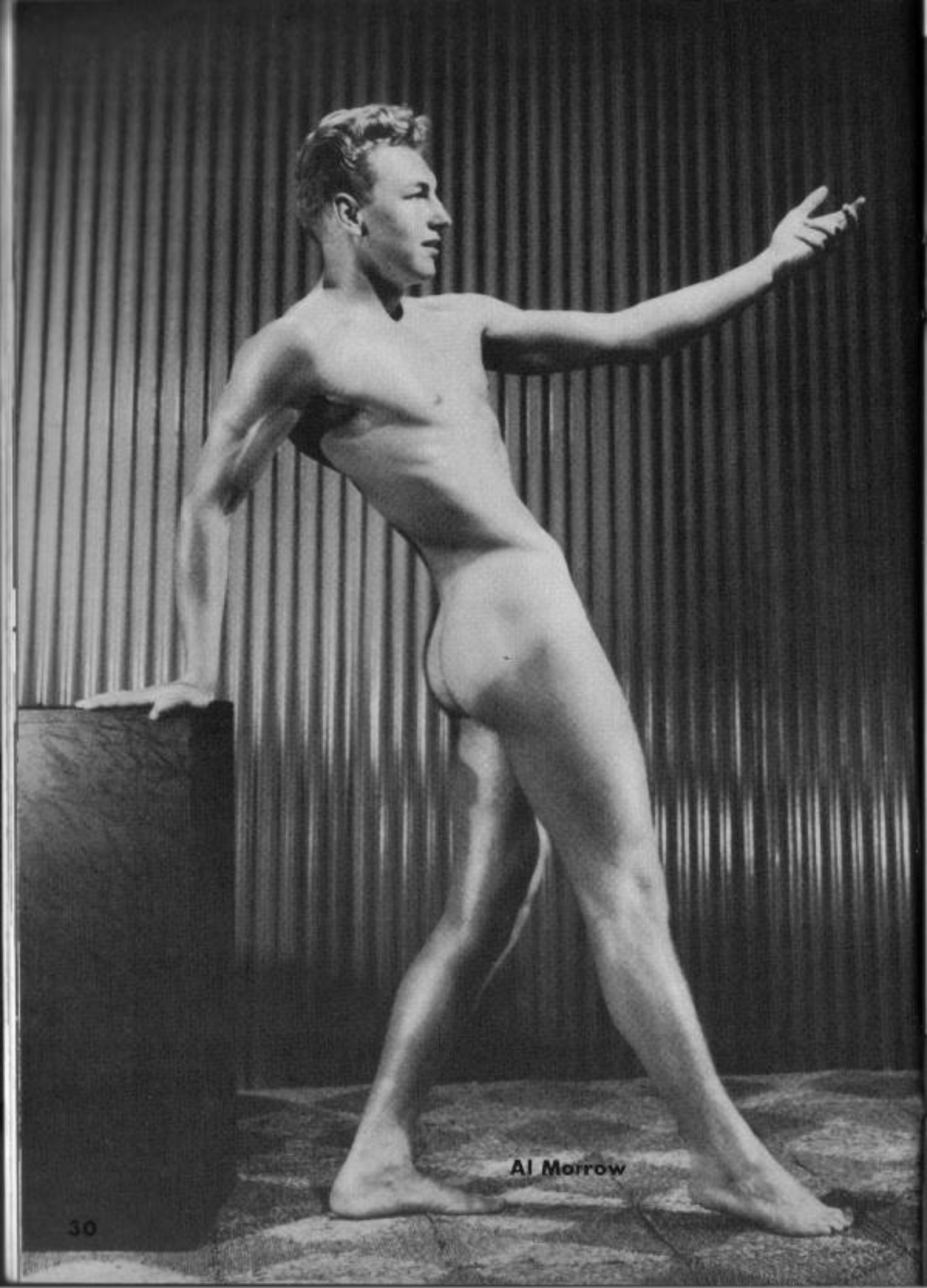
Color slides of Dick Knight—State whether Stereo or 35mm color slides are desired. Six slides for $3.25, prepaid. For Airmail, add 20c.



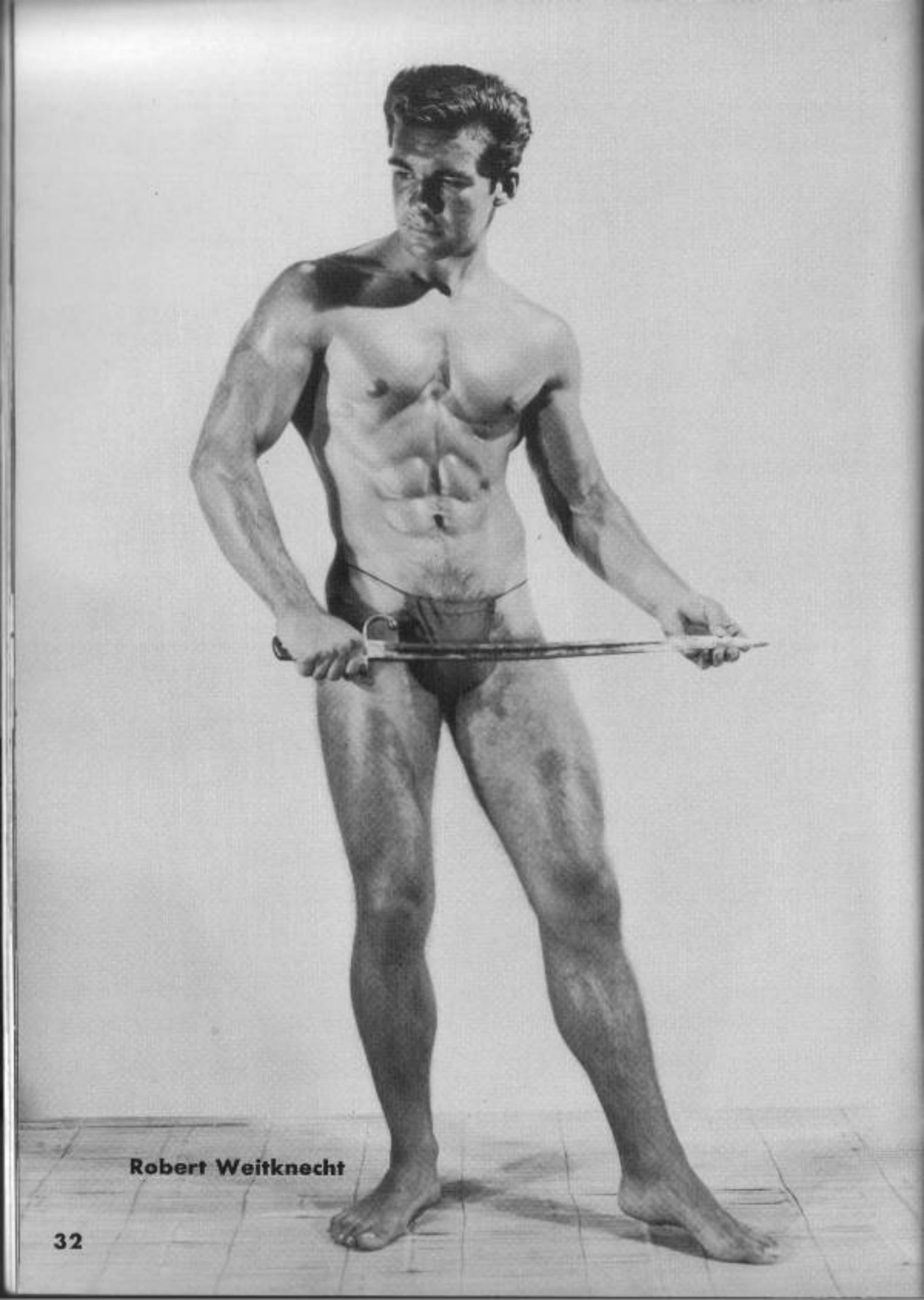
Dick Knight



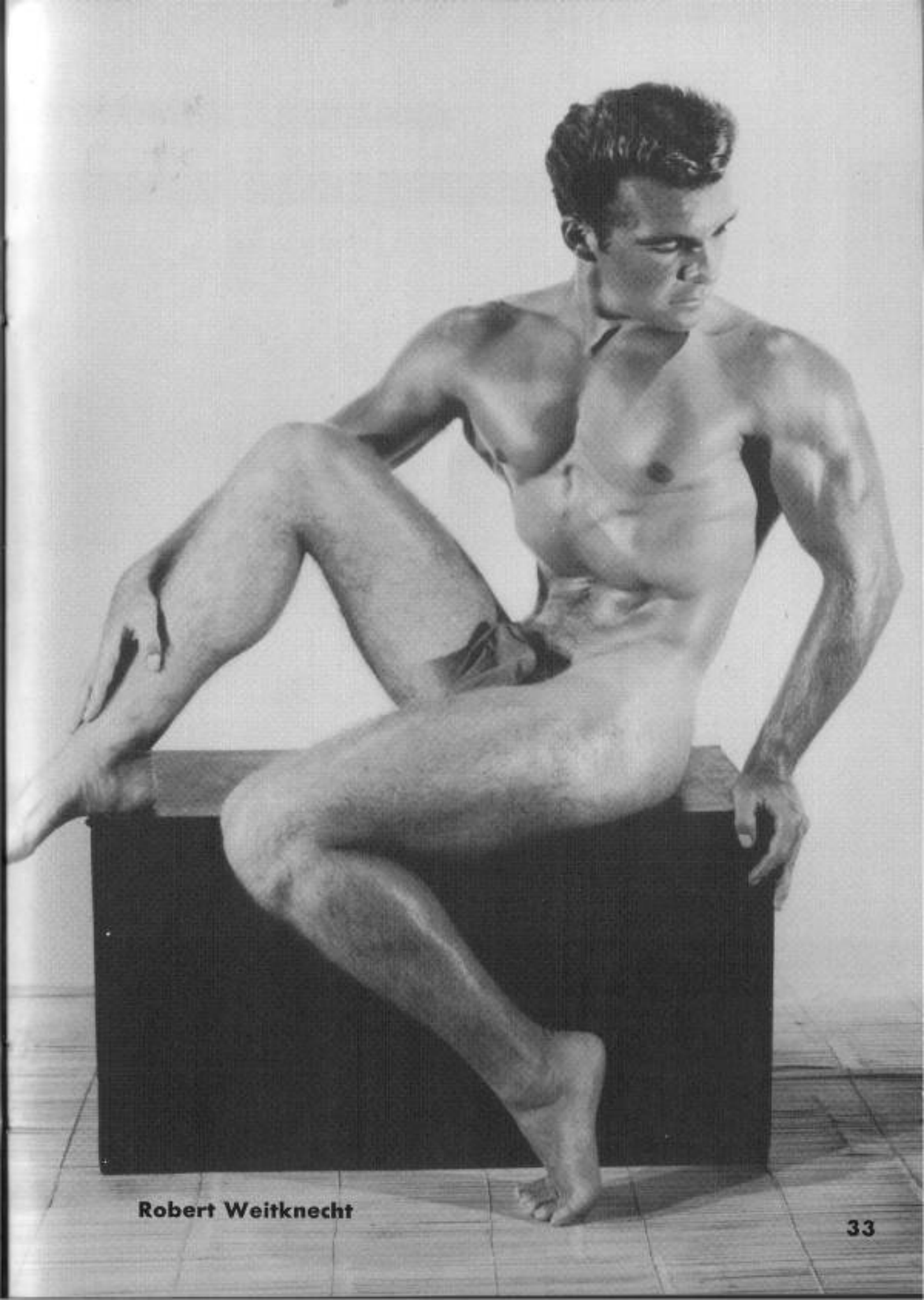
Quincy Goins


Al Morrow

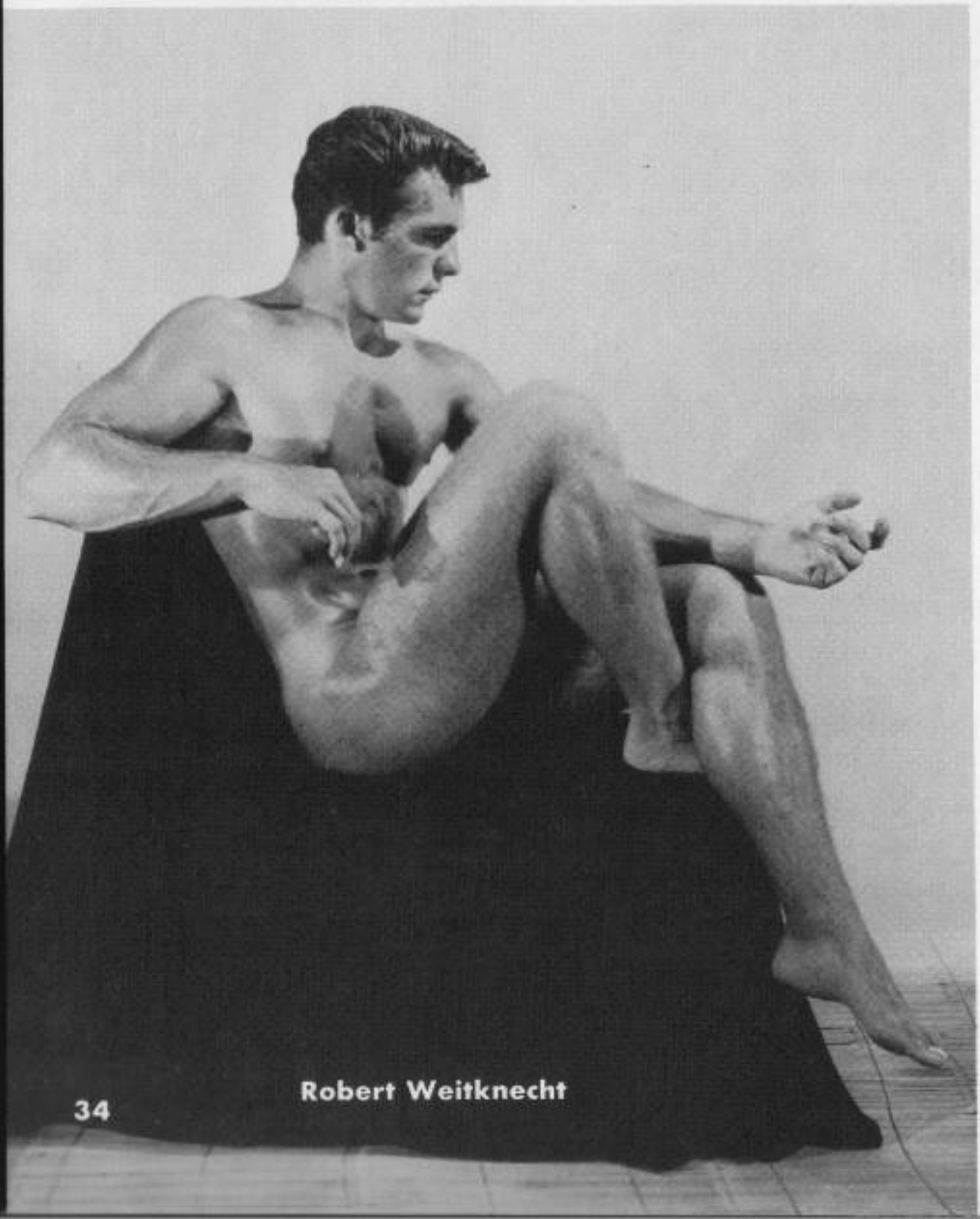
Al Morrow & Joe Fierro



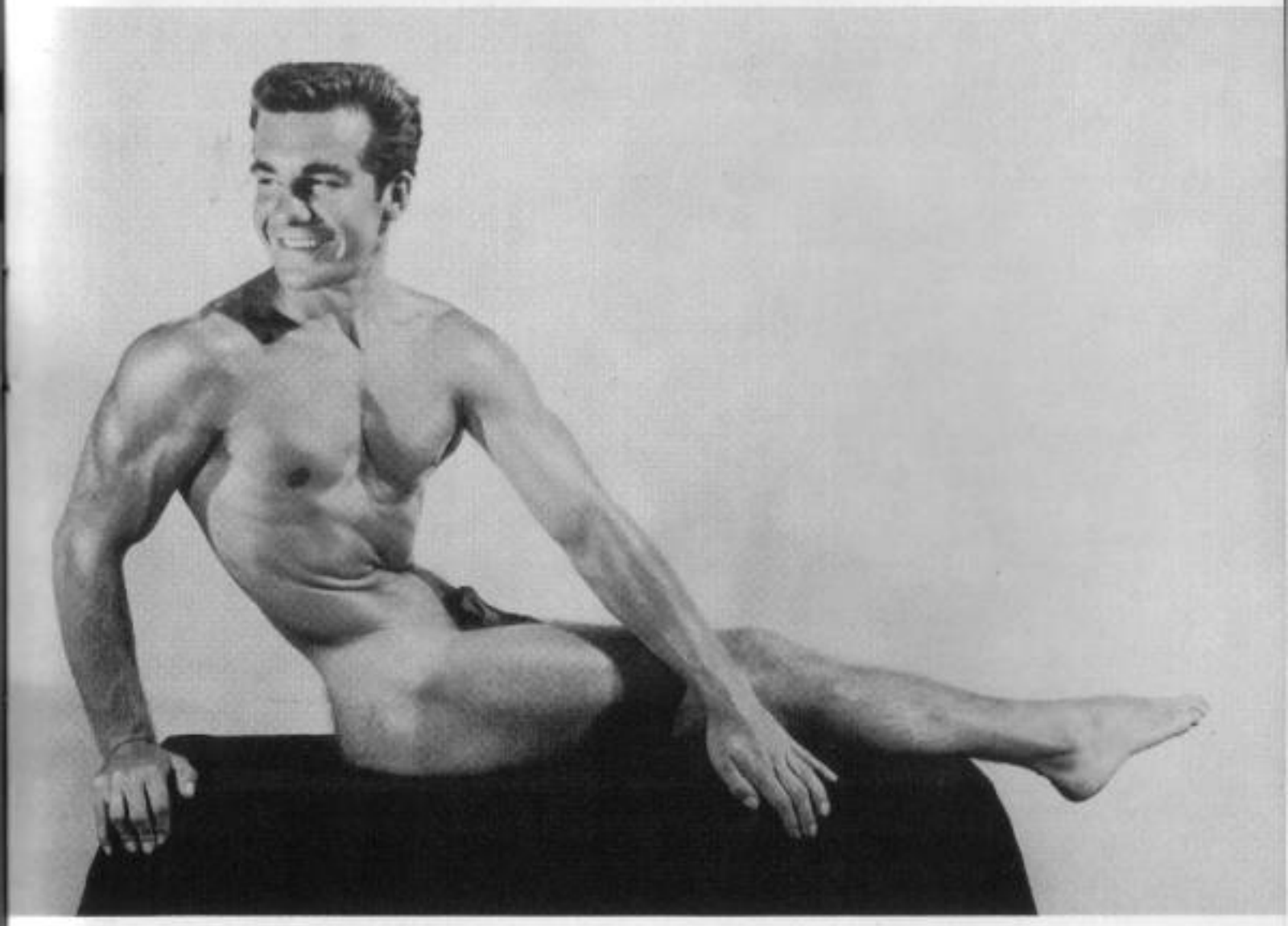
Robert Weitknecht



Robert Weitknecht



Robert Weitknecht

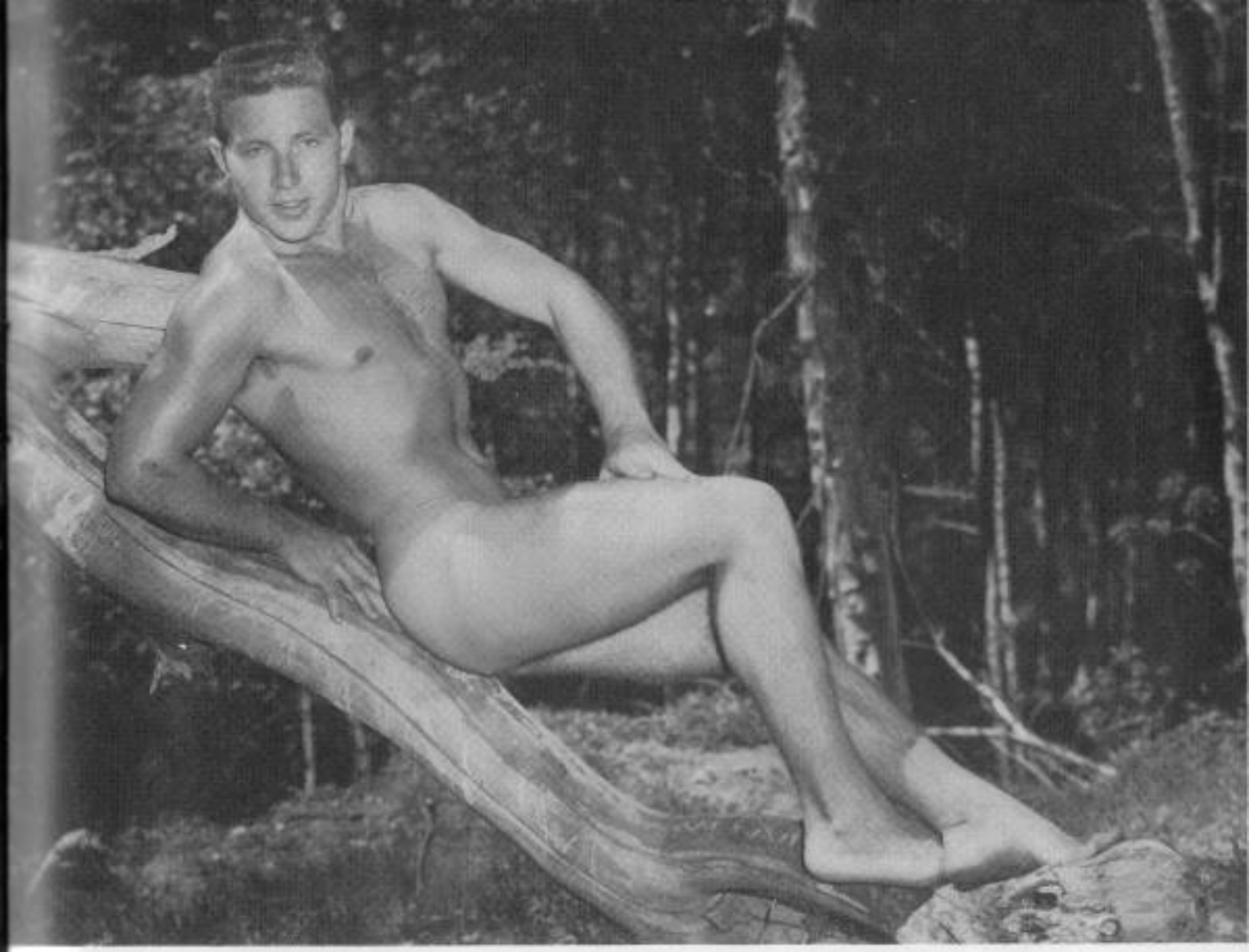


Robert Weitknecht

Robert Weitknecht is a familiar face on the beaches of southern California. His bronzed, chiseled physique is an easy eye-catcher. For the last two years he has been an enthusiastic gymnist and has entered some of the local physique contests. Bob's refreshing smile has graced several of the best physique publications across the U.S.

A featurette, 10 poses, of Robert Weitknecht is available. Ten 4x5 doubleweight matte prints for $2.20, prepaid. Color slides of Robert Weitknecht—State whether Stereo or 35 mm color slides are desired. Six slides for $3.25, prepaid. For Airmail, add 20c.

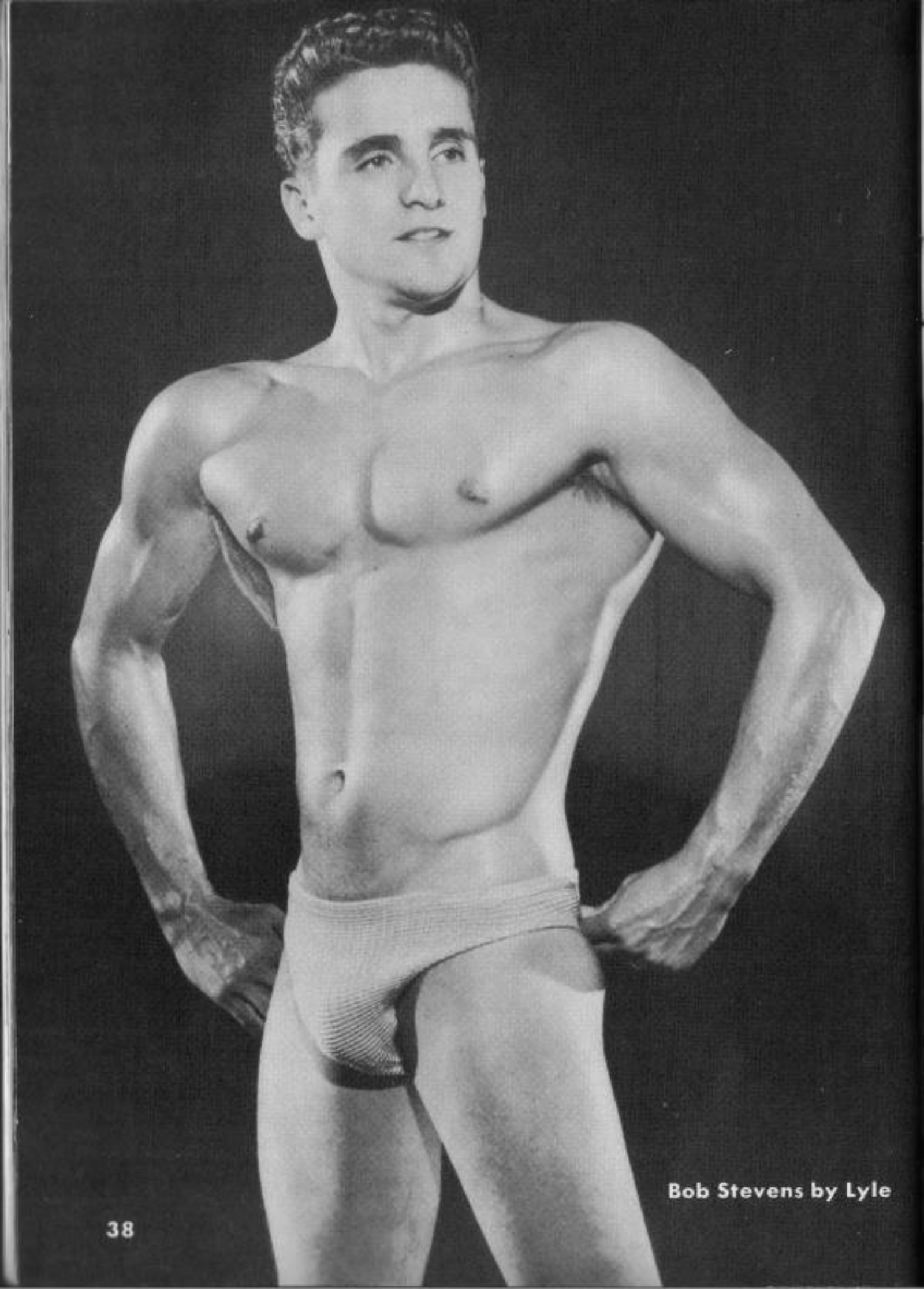
Hank Evans by Lyle



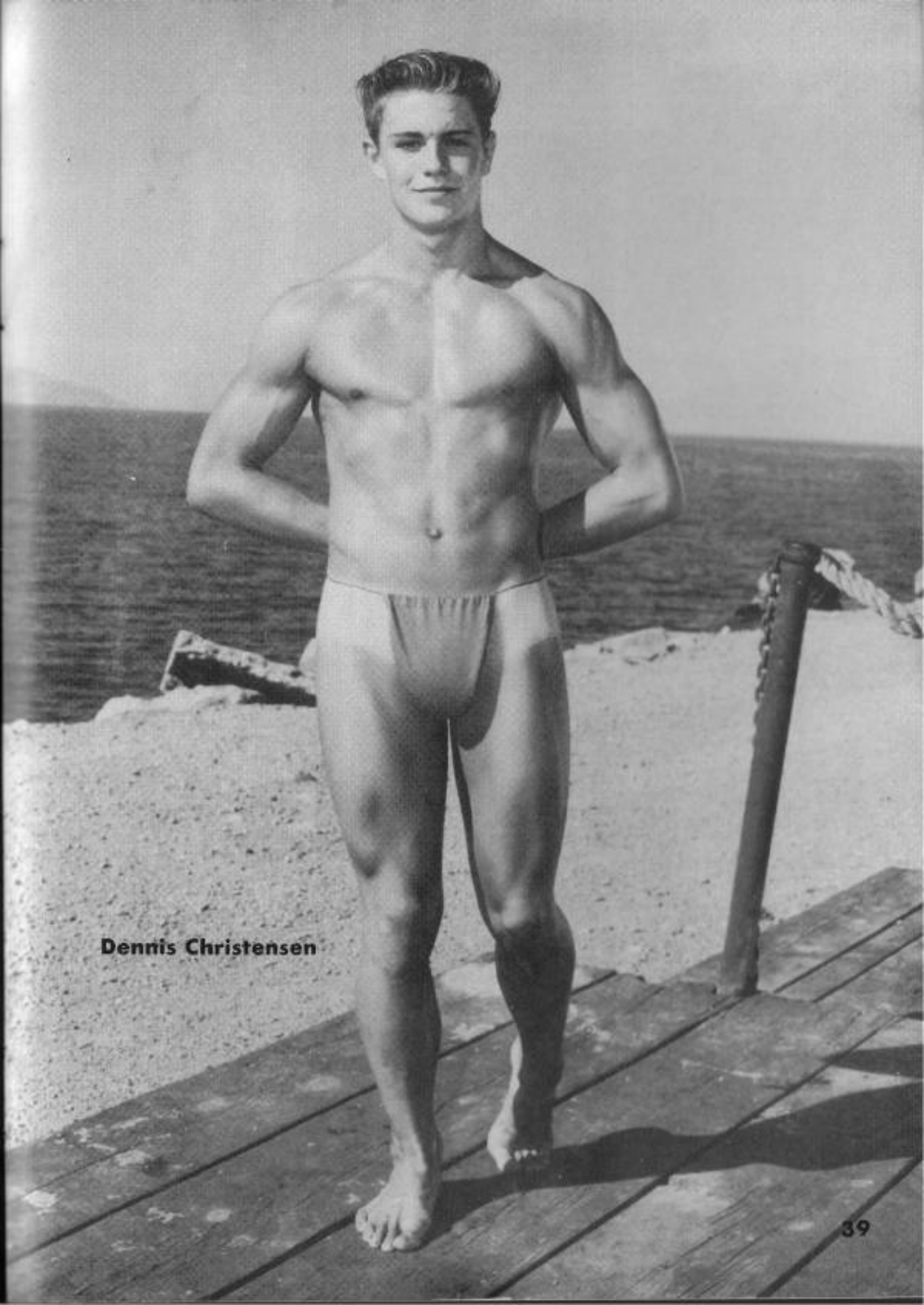
John Jolcin by Lyle

From time to time, THE MALE FIGURE will carry photos from the studios of other photographers. Our first guest contributor is LYLE. Three of LYLE'S models are presented. Joh Jolcin, an Australian born body-builder, is 22 years old, stands 5'10" and weighs 170 lbs. Bob Stevens is a young university student from the West. He weighs 140 lbs. and is 5'6". Hank Evans is an ex-Navy man with an avid interest in motorcycles. Photos of LYLE'S models are available. Sample photos for $1.00.

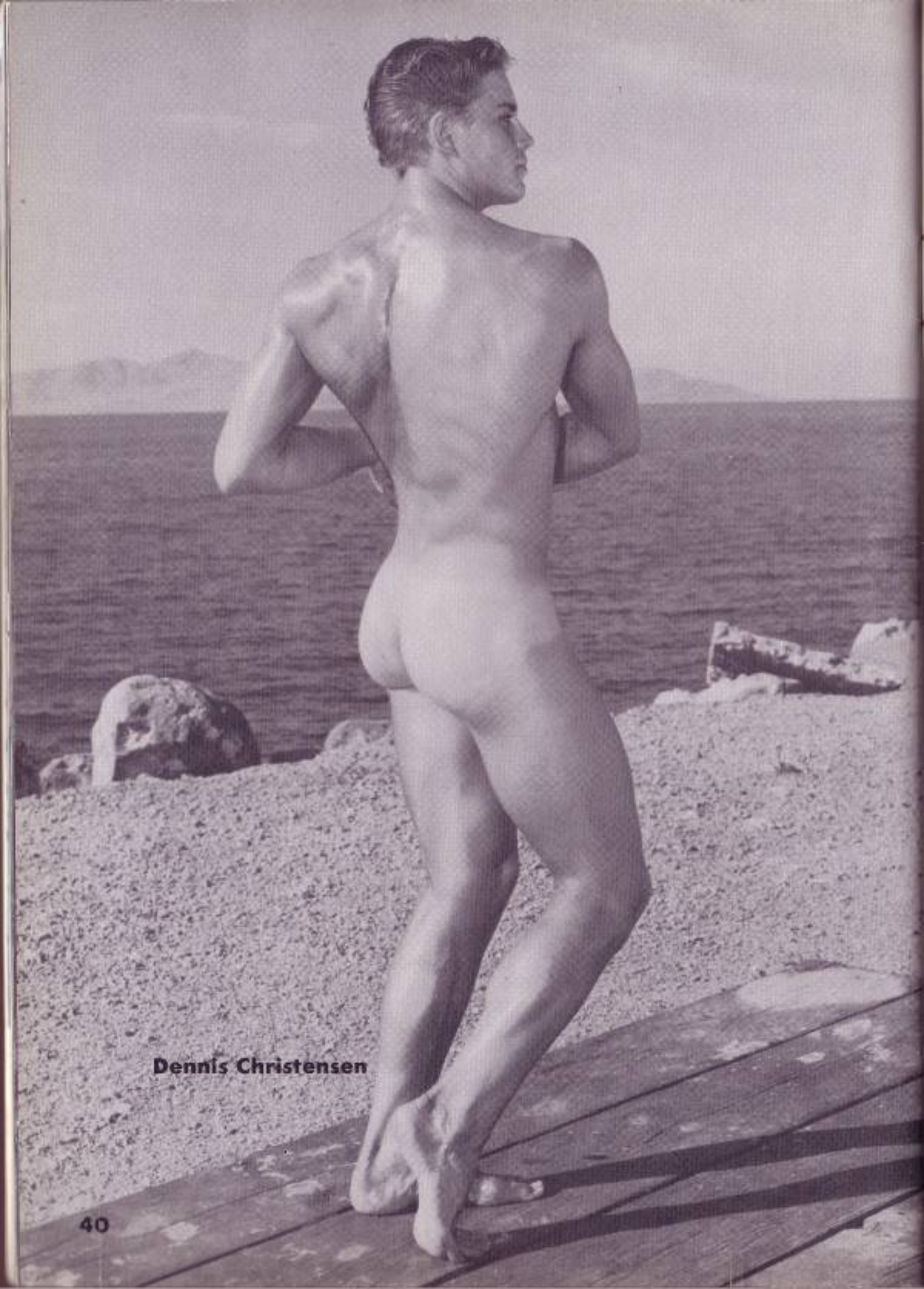
Lyle Studio • 1434 Naud Street • Los Angeles 12, Calif.



Bob Stevens by Lyle



Dennis Christensen



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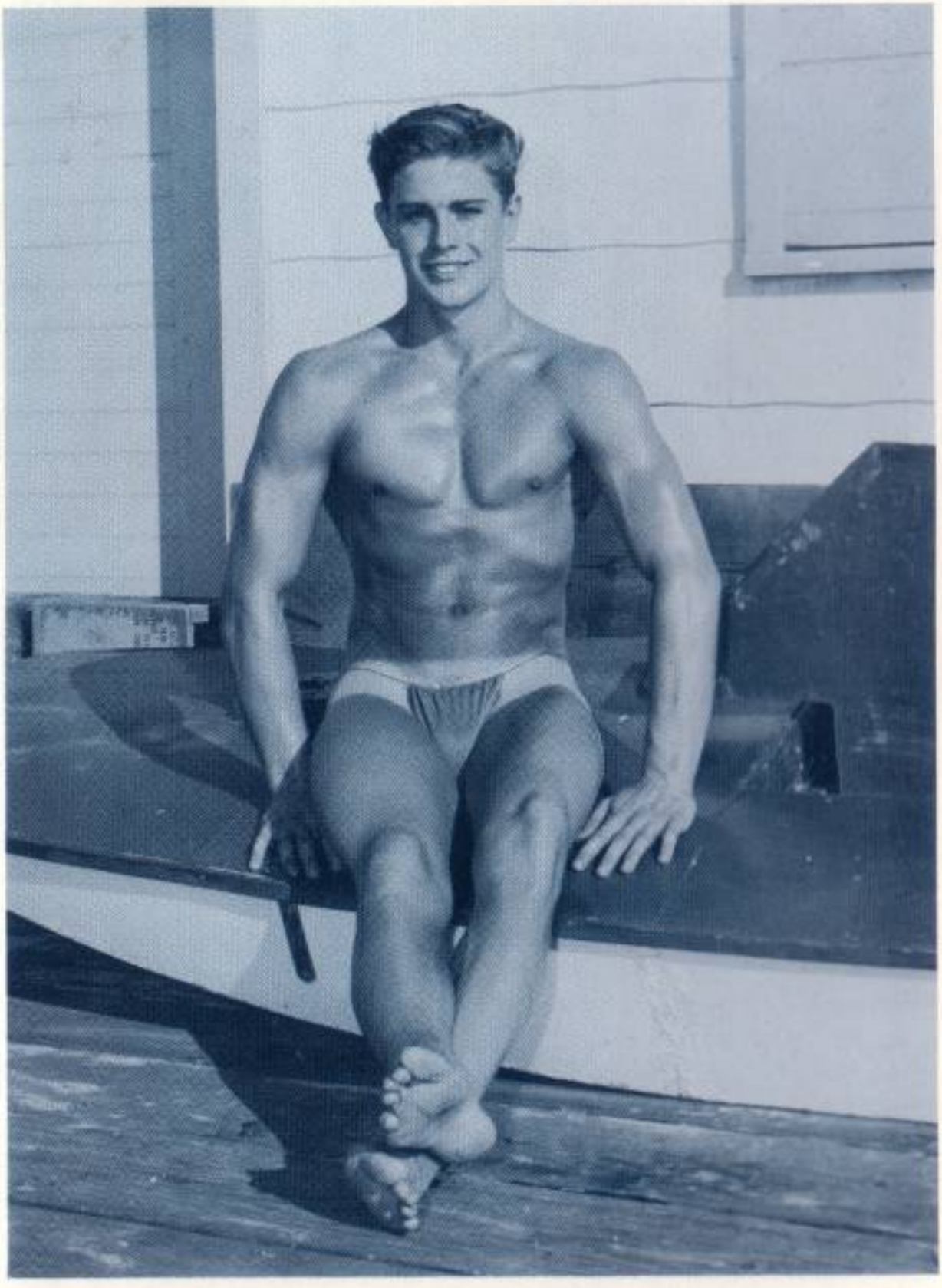
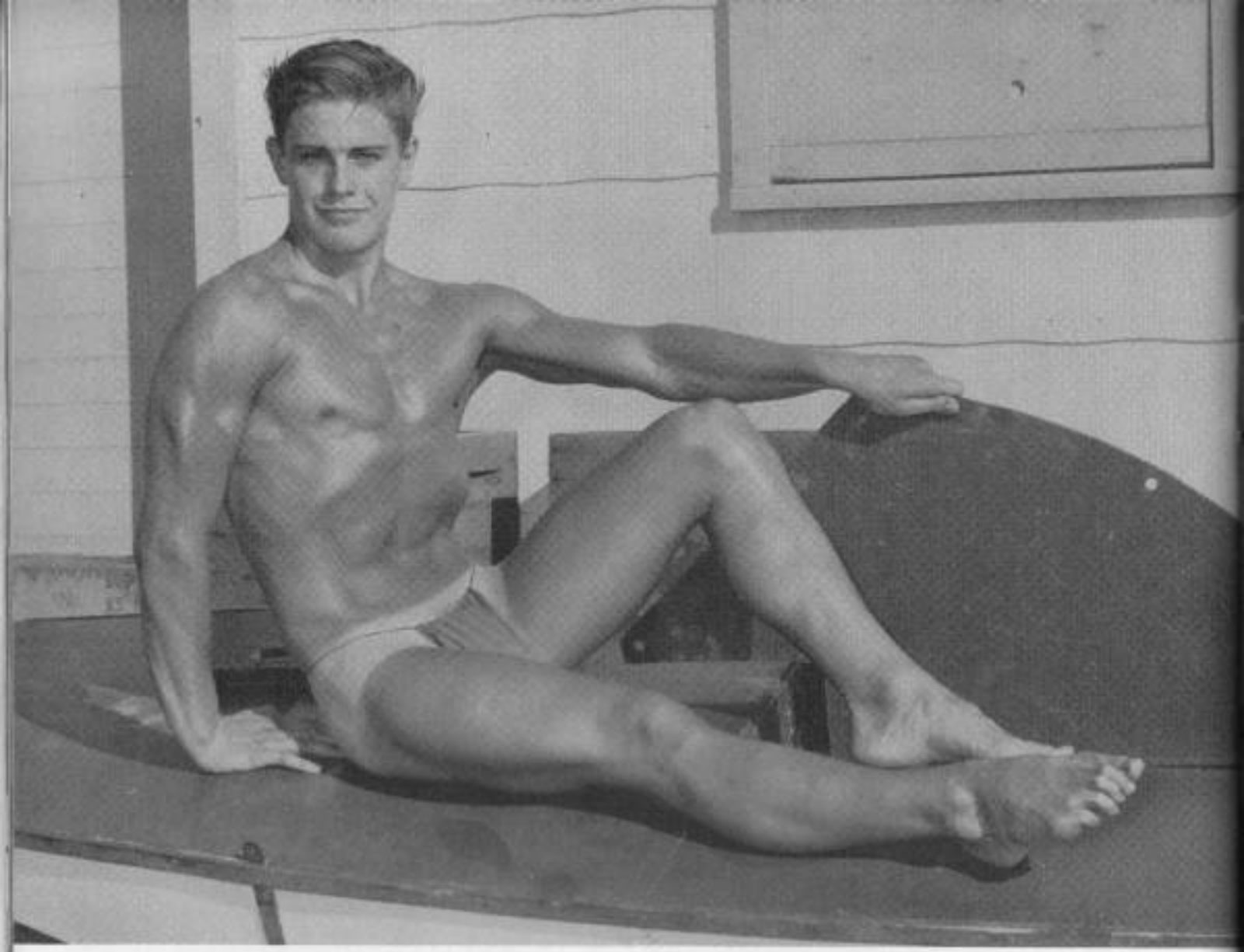


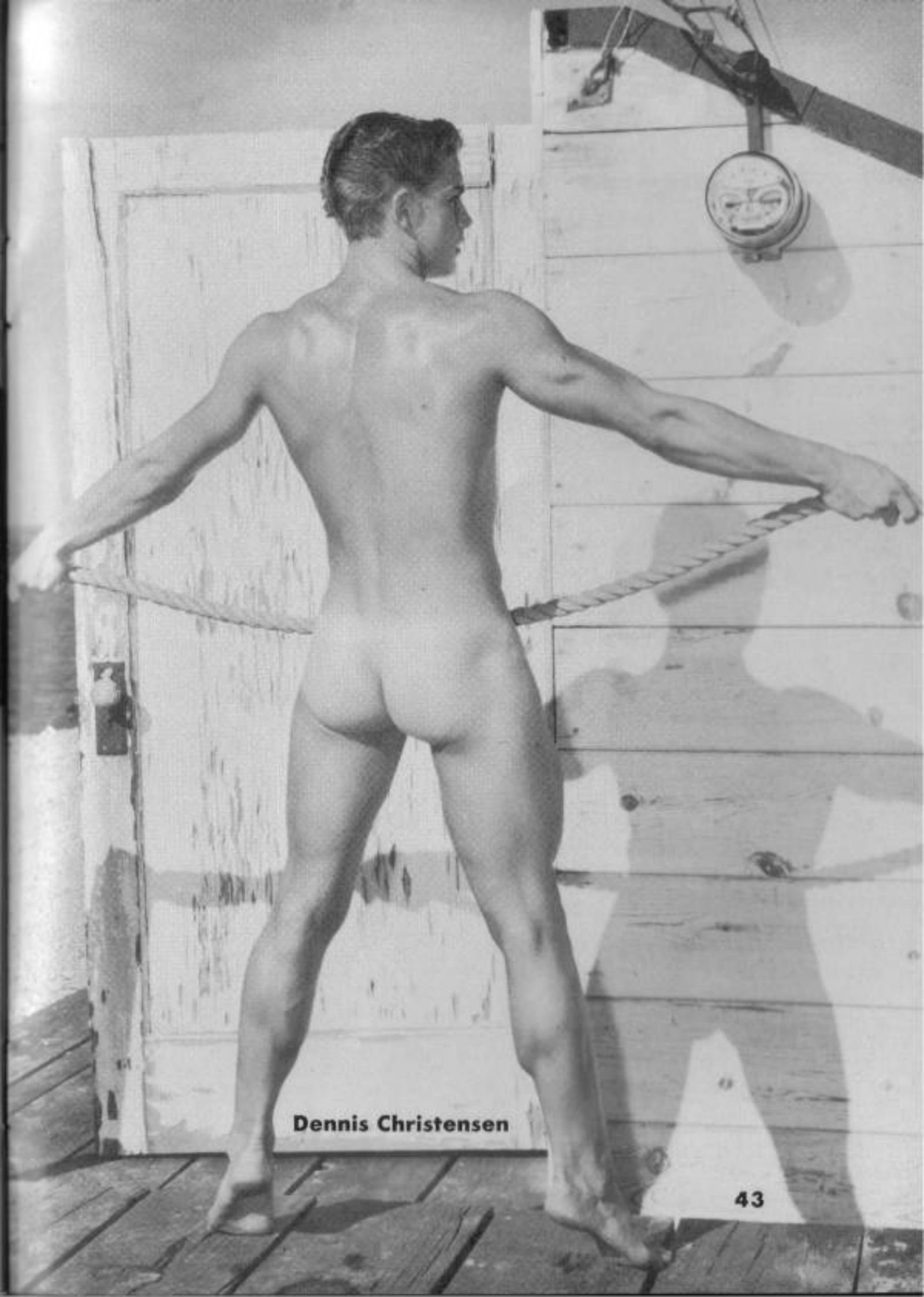
Dennis Christensen



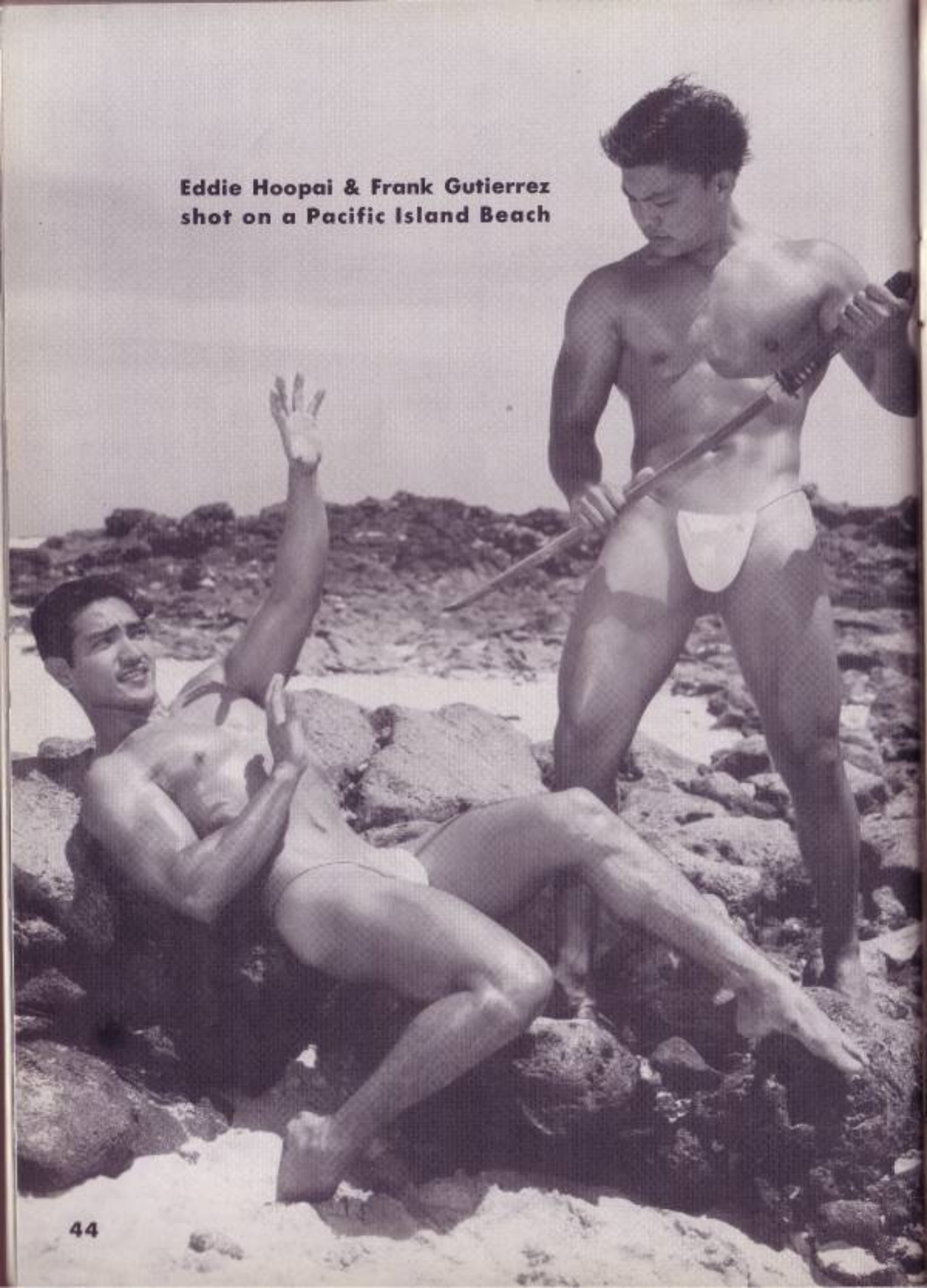
Dennis, as a youthful model, posesses the rich development and classic grace of an aged Greek sculpting. During the brief time he has been presented to the public by Bruce, some of the most qualified people in the world of body building and physique artistry, have hailed him as the "ideal form". Dennis is only 16 years old and stands 5'7½" but this blond Norseman will remain as an example of perfection forever.

A featurette, 10 poses, of Dennis Christensen is available. Ten 4x5 doubleweight matte prints for $2.20, prepaid.

Stereo or 35mm color slides of Dennis Christensen. Six slides for $3.25. State whether Stereo or 35mm color slides are desired.



Dennis Christensen



Eddie Hoopai & Frank Gutierrez shot on a Pacific Island Beach

Garado Zapata

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35mm and Stereo

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6 slides for $3.25
Airmail 15c extra

12 for $5.50 Prepaid
Airmail 25c extra

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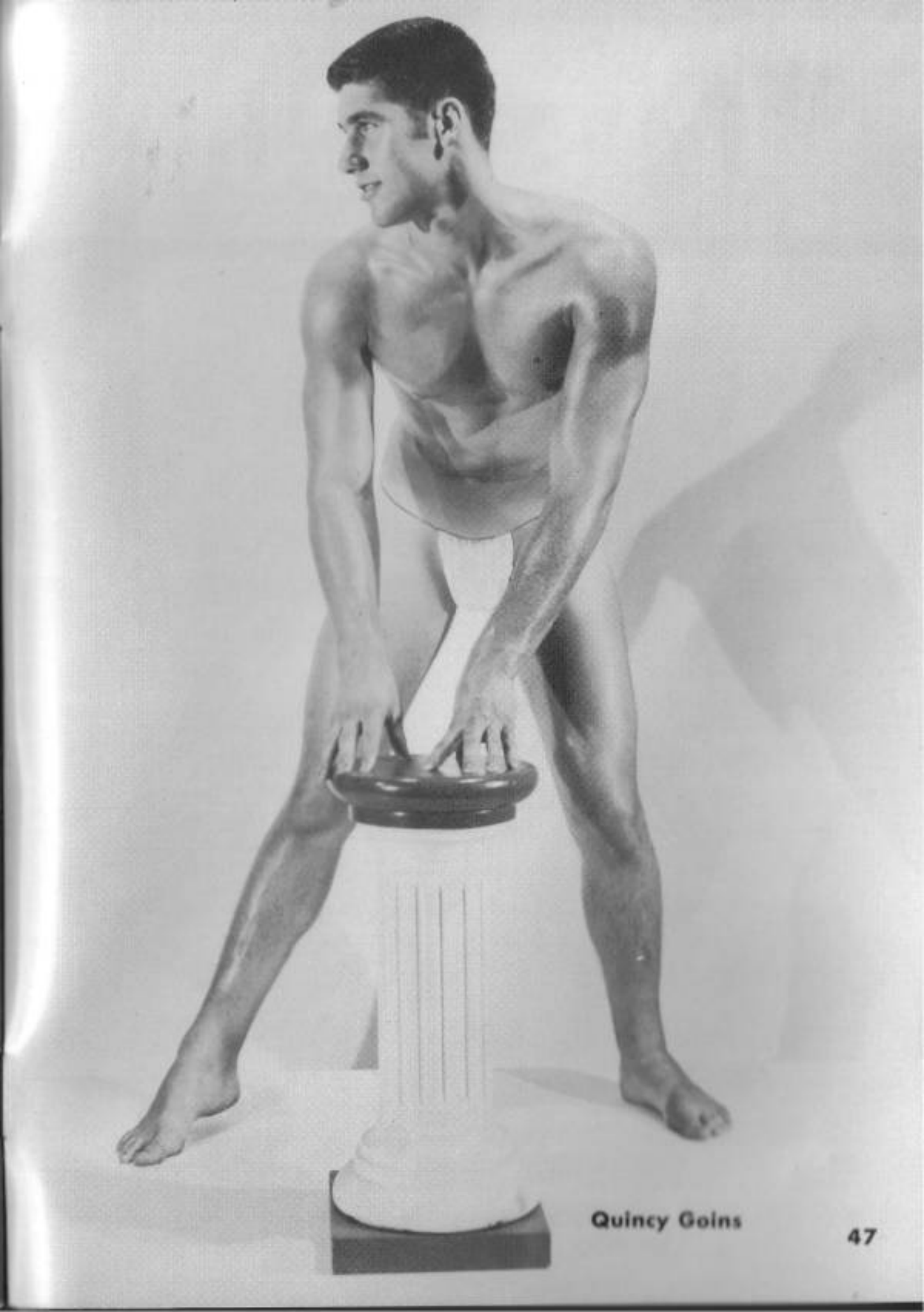
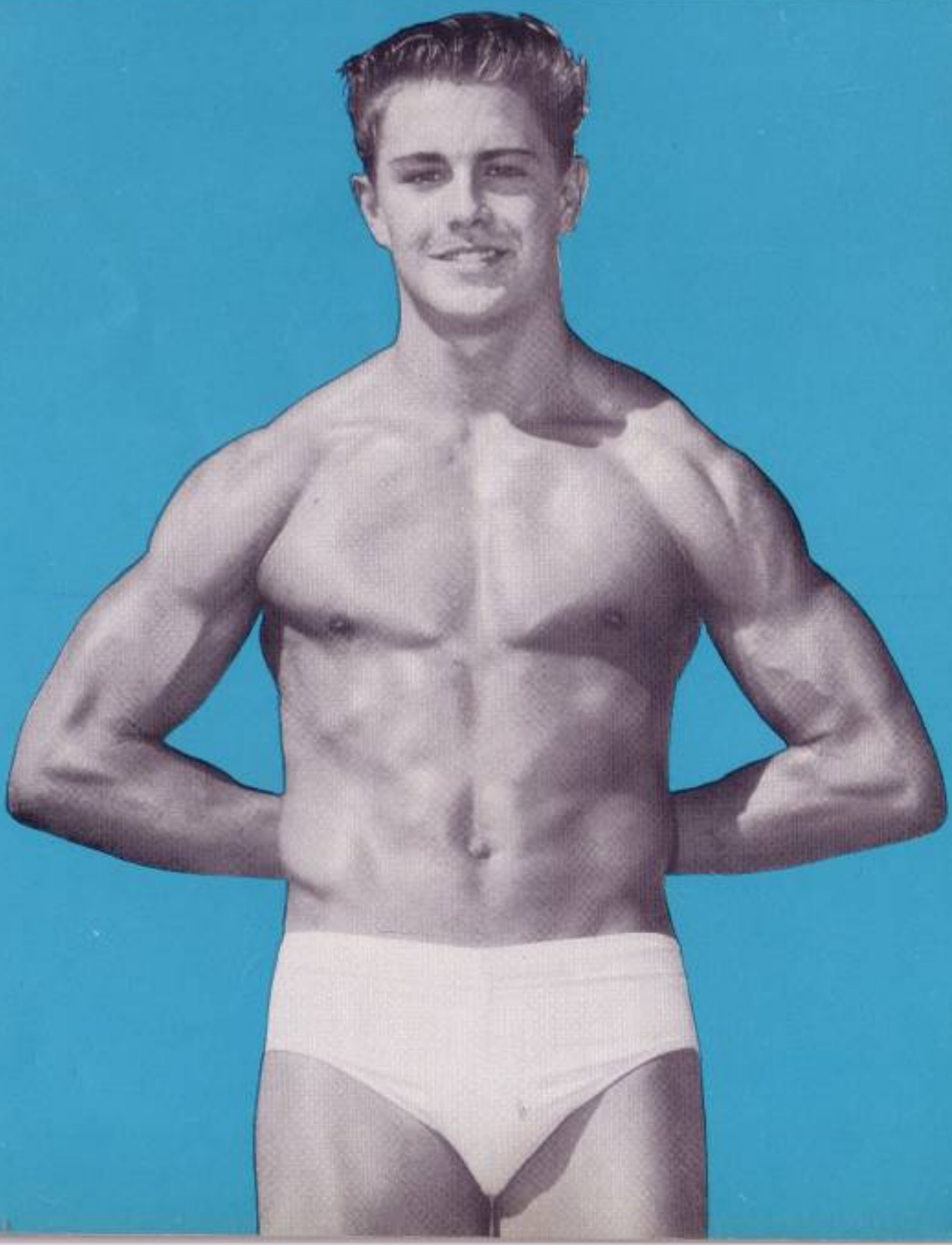


Quincy Goins

the MALE FIGURE